

THE

Promise

SUMMER 2021



girl scouts
of central maryland



Pinochle Bugs Donation



The national chapter of the Pinochle Bugs Social and Civic Club, Inc. voted to once again support programming for our Beyond Bars troops. Pictured are representatives from the four local chapters in the Baltimore area who came to present the check to our CEO and Girl Scouts Beyond Bars staff.

National Girl Scout Cookie +++ SURPLUS +++

It's true and that means **we have cookies for sale!**

Take this opportunity to fill up on one of America's favorite treats—delicious Girl Scout Cookies. Place an order through cookies@gscm.org or pick them up at our council stores located on Seton Drive or Camp Ilchester. Call 410.358.9711 for store hours.



BALTIMORE BUSINESS JOURNAL
ENTERPRISING WOMEN

August 5, 2021
4:00pm-5:30pm
Register: bizj.us/1qao55
VIRTUAL ZOOM

BALTIMORE BUSINESS JOURNAL

Championing Women.

Join the BBJ for a virtual celebration of our inaugural "Enterprising Women of Excellence" Honorees

Christine Aspell, KPMG

Nancy Greene, Miles & Stockbridge

Abby Glassberg, KLNb

Cyndi Gula, Gula Tech Adventures

Lisa Hamilton, The Annie E. Casey Foundation

Kathleen McCollum, UM Baltimore Washington Medical Center

Naijha Wright-Brown, Land of Kush

Hear from our Distinguished Panel

Janet Currie, President, Bank of America – Greater Maryland

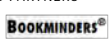
Lisa Hamilton, President and CEO, The Annie E. Casey Foundation

Yvonne Mrha, CFO, Live! Casino+Hotel

Britt Tegeler, Founder and CEO, Tegeler Construction & Supply

Find out where our Listmakers ranked!

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Spring is a time for renewal and rebirth and I am pleased to say that is what has been happening at Girl Scouts of Central Maryland. We are emerging from an usual season and are excited about what summer and fall will bring. In anticipation of this moment, we have been busy laying the groundwork—and that includes our girls—for great and positive things to come. I hope you enjoy the stories that chronicle some of the projects and work we as a collective council have been involved in.

For a more comprehensive look at our accomplishments and innovations, I invite you to take a look at our [2020 Annual Report](#). None of the great strides we have made would be possible without your commitment to our girls. We thank you for your ongoing dedication and support.

Yours in Girl Scouting,



Violet M. Apple
Chief Executive Officer



The Distinguished Women Awards Celebration Honors Exceptional Leadership

Girl Scouts of Central Maryland will honor the professional accomplishments and community contributions of the 2021 Distinguished Women honorees: Maria J. Darby, Chief Operating Officer, Keswick; Dr. Frances Draper, Publisher, Afro-American Newspapers; Cheryl Mickel, Portfolio Manager, T.Rowe Price; Dr. Kim Schatzel, President, Towson University; and Doris Zografos, President, Ease Painting and Construction, during a virtual celebration on July 22, 2021. The program begins at 6:00pm. Tickets for this annual fundraiser can be purchased at www.gscm.org/dw.

Each of the honorees exemplify the qualities that Girl Scouts hopes to instill in every girl—courage, confidence and character. To that end, five high school age Girl Scouts have been selected to spend a day with an honoree to get an up-close and personal view of women’s leadership in action, an experience that helps them envision their future as leaders.



Dr. Frances Draper has her Governor’s Citation presented to her by CEO Violet M. Apple during our Distinguished Women Awards Breakfast.

Each of the 2021 Shadow Girl Scouts: Catherine Hutson, Malea Burroughs, Hermione Ricks, Colby Gibson and Gabrielle Carter have earned the Girl Scout Silver Award and are working on the highest leadership award in Girl Scouting, the Gold Award. Girl Scouts strives to prepare girls for the future by fueling their ambitions. Our programming encourages girls to explore their big ideas and unleash their potential now and in the future. Proceeds from the Distinguished Women Awards Celebration supports Girl Scouts unique leadership programming for girls in grades K-12. We hope you will support them by attending the celebration.



Local manufacturer, Lion Brothers is the leading design and manufacturer of apparel brand identity systems. Lion Brothers has a special relationship with Girl Scouts as the manufacturer of hundreds of Girl Scout badges and insignias that our proudly worn by our Girl Scout members and volunteers. Lion Brothers CEO, Susan J. “Suzy” Ganz, is the leader of the Owings Mills company that was founded in Baltimore in 1899. Ganz took the helm of Lion Brothers in the late 1980s after the death of her father. She has received many accolades for her visionary leadership. Locally, she was inducted into Maryland’s Circle of Excellence and recognized as one of Maryland’s Top 100 Women three times by the Baltimore Business Journal. In addition to guiding Lion Brothers, Ganz serves on the University of Pennsylvania’s Trustees Council of Penn Women and the Board of Visitors for Towson University. She received her MBA in finance and multinational management from the Wharton School of the University of Pennsylvania. Reflective of her belief in giving back to her community, Ganz has hosted Girl Scouts at her manufacturing plant in Owings Mills (pictured below) and Lion Brothers is serving as our 2021 Distinguished Women Awards Celebration Gold Sponsor.



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THE DAILY RECORD

Entrepreneur of the Year



Harford County Top Seller earns title of Entrepreneur of the Year

Gwendolyn Maxson is the 2020-2021 Girl Scouts of Central Maryland Entrepreneur of the Year, a title she earned after selling 2,569 boxes of Girl Scout Cookies. She accomplished this through her online sales efforts. She and her mom both believe if she were able to host booth sales last year she would have sold even more. Gwen has been working to become top cookie entrepreneur since she went to her first Top Cookie Seller event in 2018. She has been the Top Cookie Seller for Harford County for the past four years and has finally achieved her ultimate goal. Gwen, now a Girl Scout Cadette, has been a member of Girl Scouts for six years and, Gwen is autistic. Gwen's mother says that because she is a few years behind her peers, she sometimes struggles with social events but, she added, "We are finding ways to make it better."

Girl Scouts Empowers Girls to do Extraordinary Things

It really made her feel included and a part of the event...it was the most heartwarming thing this mama has ever seen.

Her mother remembered two years ago when she and Gwen attended the Cookie Kick-Off event. Her mom said sometimes it is hard for others to accept Gwen and it is hard to watch when she is rejected by her peers. However, at the Cookie Kick-Off she was happily surprised when girls they didn't know came up to Gwen and gave her high fives and hugs. "It really made her feel included and a part of the event." She continued saying, "You can't force or just make that happen and it was the most heartwarming thing this mama has ever seen." We are glad that Gwen has had positive and supportive experiences with her sister Girl Scouts. We congratulate her on achieving her goal of becoming the 2021 Entrepreneur of the Year!

Girl Scouts of Central Maryland Hosts AmeriCorps VISTAS

GSCM was fortunate to host 14 members of the AmeriCorps programs: 4 VISTAs which are through the local government; 1 Volunteer America/State, which is through the Governor's office, and 9 National Civilian Conservation Corps (NCCC) members who are placed by the federal AmeriCorps headquarters office. It is very prestigious to have been awarded VISTAs from all three AmeriCorps levels in one year. The four AmeriCorps Vistas assisted with membership recruitment. Our Volunteer America VISTA laid out plans for the 9 NCCC members to assist with property maintenance at Camp Whippoorwill and Camp Woodlands April 1 through May 3. In addition to cleaning roofs, cutting down trees and clearing camp sites, the NCCC members took part in a tree planting ceremony with Delegate Nic Kipke and Alex Sievers from the Governor's Office on Service and Volunteerism. This was part of Girl Scouts' Planting the Future, with the Tree Promise initiative, to create a healthy climate for future generations. The ceremony took place on Earth Day, April 22nd. To learn more about the VISTAs, [CLICK HERE.](#)



NCCC VISTAs plant a tree in honor of Girl Scouts' Tree Promise