

Quick Recruitment Tips and Ideas

While we do have resources on hosting a back to school night table, an open house or a large scale event, here are some quick go to tips on how to gain interest and participating in Girl Scouts.

Quick Tips

- Have your girls participate in our annual Uniform Day or wear their uniform to activities like award assemblies at their school.
- Try and make some of your Girl Scouting events Bring a Friend. A Thinking Day, or Juliette's Birthday party are great for inviting new Girl Scouts!
- Hang or put flyers in the school bulletin, the Board of Education newsletter, or PTO newsletter. Fill out the request for flyers here for brand compliant flyers!
- Make events more personal by having active Girl Scouts talk about their scouting experience
- Offer a Girls Night Out for older girls and Juliettes. Ask them to bring a friend to participate in activities, that teens would like.
- When hosting events, keep activities fun and simple! Always have leader books available. Invite troop parents to discuss how Girl Scouts has benefited their daughter.
- Always ask and see if your Service Unit has materials or ideas for recruitment. If they don't, ask your County Recruiter at GSCM.

Quick Event Ideas

Please see GSCM materials on the Open House, the Big Event, and the Back to School night for in depth break down on how to host these recruitment events.

Below are more ideas on recruiting!

- **Tea Party or Me and My Guy Dance.** After the event, hold a parents meeting and talk about Girl Scout leadership and forming troops.
- _____ **Extravangaza.** Invite girls and parents to an event that showcases your troops fill in the blank skill. It could be outdoor cooking, something STEM, even an art show. Answer any questions about scouting and give more information on forming a troop at the end.
- **A Parent Information Night.** Host a night for parents at your school and have the Girl Scout Leadership team and Girl Scout parents come talk about their Girl Scout experience and move into possibly forming troops.