

Tips for a Socially Distant Cookie Sale

No-Contact Deliveries

Girl Scouts should work with their parent/guardian to prepare orders for safe delivery. Please follow these safety protocols:

- Masks must be worn **at all times** when parents and girls are participating in cookie deliveries
- Adults must accompany Girl Scout Daisies, Brownies and Juniors when they are delivering cookies
- Girl Scout Cadettes, Seniors and Ambassadors must have adult supervision when delivering cookies
- Adults can decide to leave cookies on customers' doorsteps to avoid face-to-face interaction.
- In some cases, parents and girls may need to promise customers the cookies will be delivered at a later date.



Prepping orders for delivery

- Print customer orders from your Smartcookies order information
- Sort product and place them in bags or boxes
- Contact customers via text, call, or email to arrange delivery. If you need to receive payment you can do that over the phone.

Girl delivery orders can continue with adults delivering cookies using these touchless methods:

- **Home Delivery:** Determine where your customer would like their order dropped off. Knock on the door and leave the cookies. Back up 10 feet, while the customer takes their cookies and leaves payment. Collect payment from no less than 6ft away.
- **Trunk pick-ups:** Choose a central location and schedule customer pick-up times to minimize the number of people there at once.

Virtual Cookie Booths

- Encourage your girls to get creative and have fun! This might mean creating fliers writing sidewalk chalk messages, or uploading a video.
- Host a Facebook Live party with your friends and family to get them excited about your girls' cookie sale
- Tap into your social network to share your girl's SmartCookie link following GSUSA online marketing guidance
- Post your Virtual Cookie Booth on social media – including in community groups. *Girls' SmartCookie information should never be shared on these sites.*

Cookies from the Heart

Our Cookies from the Heart program allows customers to donate Girl Scout Cookies to be shipped or given to heroes in the military, teachers, firefighters, police, and EMTs, right here in our community who are also working to make the world a better place. Let customers know that while your cookie sales helps you make a difference in your communities, Cookies from the Heart allows them to make a difference too!



Find a special way to say “thank you!”
Whether through a video or a personalized note, your customers will feel your appreciation!