OUR TWO-STEP RECIPE TO SMART COOKIE SUCCESS

Having a Smart Cookie profile lets you set your cookie goal, manage your cookie sale, track your progress, view recognitions and send Smart Cookies Direct Ship e-cards to customers. You can also manage your sale on-the-go with Smart Cookies Mobile.

Smart Cookies Direct Ship provides you with two options to select for your cookie customers:
1. Ship cookies directly to your customers, without having to worry about money collection or hand delivery.
2. Offer hand delivery to your customers.

Step 1: Create an Account!
Your parent/guardian will receive a registration email from Smart Cookies where you can create your profile.

Step 2: Explore the Platform!
Once you make a profile with Smart Cookies, you can do any of the following:
• Set cookie sales goals.
• Take cookie orders.
• Place and track customer orders for hand delivery.
• Track progress toward your goals.
• View your recognitions and achievements.
• Send Smart Cookies Direct Ship e-cards to your customers.
• Explore Smart Cookies mobile and take your cookie business on-the-go with you.

For Added Flavor:
Girls can send e-cards to customers to order Girl Scouts Cookies shipped directly and also can offer hand delivery to customers close by.

Smart Cookies has added 3 new distribution centers that offer 2-day shipping to 95% of the U.S.

Minimum orders are a thing of the past. Customers can now order any variety of Girl Scout Cookies and as much as they want!
Before the season even starts, be sure to reach out to family and friends, ask them for their email addresses, and create a contact list from the information you’re given. This sheet will be a hugely useful tool that keeps you organized!

CONTACT LIST:
1. ________________________________
2. ________________________________
3. ________________________________
4. ________________________________
5. ________________________________
6. ________________________________
7. ________________________________
8. ________________________________
9. ________________________________
10. ________________________________

A digital e-card can get your customers in the Girl Scout Cookie spirit long before they approach your booth! Follow the template below to create an informative e-card that’s packed with personality — or use it to write your own!

PROP IDEAS:
1. ________________________________
2. ________________________________
3. ________________________________
4. ________________________________
5. ________________________________
6. ________________________________

It’s Girl Scout Cookie Time!

Ready to order your favorite cookies and power unique, amazing experiences for my troop all year long? The Girl Scout Cookie Program allows me to practice leadership by running my very own cookie business. I’ll earn money to enhance my Girl Scouting experience and learn essential life skills that will benefit me today and in the future. The best part is 100% of the proceeds stays local, so you can feel good about helping your community with every bite!

This year, my troop and I are using our cookie earnings to ______________. You can help me reach my goal of __________ packages (including my favorite cookie, ______________)! You can also select “Cookie Share” and the packages sold will be donated to ____________________________.

Thank you so much for supporting Girl Scouts!