






BADGE	DESCRIPTION
 <p>Business Owner</p> <p>Junior (Grades 4-5) Entrepreneurship Financial Literacy</p>	<p>Find out how you can turn something you love into a successful business.</p> <ol style="list-style-type: none"> 1. Explore a business you might like to start someday 2. Learn the basics of running a business 3. Find out what kind of support is available for small-business owners 4. Investigate what makes great customer service 5. Understand the importance of consumer research <p>When you've earned this badge, you'll know the basic steps to plan and create a new business.</p> <p>GET THIS BADGE</p>
 <p>Cookie CEO</p> <p>Junior (Grades 4-5) Entrepreneurship Financial Literacy</p>	<p>When you sell Girl Scout Cookies, you're already running your own business—and you can earn this badge for it!</p> <ol style="list-style-type: none"> 1. Set a group goal 2. Explore how a small business works 3. Create a cookie sale job list 4. Learn to make a good impression 5. Track your sales <p>When you've earned this badge, you'll know more about how to run all parts of your cookie business.</p> <p>GET THIS BADGE</p>
 <p>Customer Insights</p> <p>Junior (Grades 4-5) Entrepreneurship Financial Literacy</p>	<p>Use what you learn from your customers to make your cookie business even stronger!</p> <ol style="list-style-type: none"> 1. Ask an expert what customers want 2. Do some research at the grocery store 3. Find out who buys cookies and why 4. Learn from people who don't buy 5. Listen for clues and ask great questions <p>When you've earned this badge, you'll have a better understanding of your cookie customers.</p> <p>GET THIS BADGE</p>

BADGE	DESCRIPTION
 <p>Product Designer</p> <p>Junior (Grades 4-5) Entrepreneurship</p>	<p>Find out what it takes to make an innovative product and come up with one of your own.</p> <ol style="list-style-type: none">1. Observe what makes a great product2. Be an innovation detective3. Figure out what's working and what's not4. Innovate to find solutions5. Mess up so you can try again! <p>When you've earned this badge, you'll know how to think like a product designer.</p> <p>This badge comes in a packet that includes the Geocacher, Animal Habitats, Playing the Past, Product Designer, and Social Butterfly badges</p> <p>GET THIS BADGE</p>
 <p>Savvy Shopper</p> <p>Junior (Grades 4-5) Life Skills Financial Literacy</p>	<p>Explore the difference between needs and wants, and learn how to save for both.</p> <ol style="list-style-type: none">1. Explore your needs and wants2. Look into why you want what you want3. Find out what makes people happy (or not!) with what they buy4. Learn how to decide what to buy5. Make a plan to buy something you need or want <p>When you've earned this badge, you'll know the difference between what you need and what you want-and you'll be able to wisely save money for both.</p> <p>GET THIS BADGE</p>