

SET YOUR Cookie Goals

The Girl Scout Cookie Program
begins October 1, 2020.

You may not take orders or
sell cookies before this date.

girl scouts
of central maryland

GSCM.ORG | 410.358.9711

My Goal:

Virtual Cookie Kickoff

September 27th - October 3rd via
GSCM Facebook page. Deadline to
submit via the Facebook link for Virtual
Cookie Kickoff patch is 10/10/20



Virtual Cookie Kickoff Patch

February Winter Pilot

Will be calculated manually from 12/13/2020 to 2/28/2021 Smart Cookies girl sales report



Sell 75 Additional Packages
Winter Cookies Patch



Sell Additional 100
Packages
Drawstring Bag AND Socks



Sell Additional 200
Packages
Yoga Mat

Girl and Troop PGA Recognitions are earned during the 4 established date phases and based on Smart Cookies girl sales reports. Each phase is considered separate but the recognition items contained therein are cumulative.

Initial Cookie Order and Early Recognition Order

Both Orders due in Smart Cookies by 10/25/20

Early Recognition reward items are cumulative from 10/1/2020 through 10/24/2020



Online Boost Bar
Sell 25 Packages via
Direct Ship



Family Boost Bar
Sell 55 Packages



"I Sold 100" Boost Bar
Sell 100 Packages



"I Sold 200" Boost Bar
AND T-Shirt
Sell 200 Packages



"I Sold 300" AND
Glitter Backpack
Sell 300+ Packages



2 Coffee Mugs
Troop PGA of
140+ Packages

November Boost

November Boost reward items are cumulative from 10/25/2020 through 11/20/2020 and will be calculated manually, based on Smart Cookies reporting



"Goal Getter" Boost Bar
Increase Sales by 50
Packages since Initial
Order



Sitting Bee Plush
Increase Sales by 75
Packages since Initial
Order



Flower Pillow
Increase Sales by 100
Packages since Initial
Order



Travel Box Bag
Troop PGA of 165+ Packages



*Main Reward items are cumulative from 10/1/2020 through 12/13/2020.
 *Girls in Opt-out Troops are eligible for MAIN recognition patches.
 *Stellar Seller, CEO Club and Top 6 regional sellers recognitions are based on individual girl total sales, not the Troop Reward Plan selection



Main Recognition Order

Order due in Smart Cookies by 12/13/20



Theme Patch
55 Packages



Sunglasses AND Tech Stickers
110 Packages



Market Tote
195 Packages



Cross Body Bag
240 Packages



Beach Towel
375 Packages



Stellar Seller Event OR
Substitution Gift
500 Packages



Hoodie
750 Packages



CEO Luncheon OR
Substitution Gift
1,000 Packages



Bee Wireless Speaker
2,000 Packages



Booth Sale Patch
Participation in a Booth
Sale Documented in
Smartcookies with Booth Divider



Cookie Share Patch
Participation with 8
Packages or more in Virtual Share or
Direct Sale Online Donations



Achievement Bars
Highest Sale Level
100,200, 300 etc.



Mouse Pad
Troops Completing 4 Booth Sales
Documented in Booth Divider (One
per Selling Girl)



Troop PGA 215+ Packages
Adult Only Game Night
with lots of
give-away prizes.



Top 5 Selling Troops
Certificate and Gift



Top 5 PGA Troops
Certificate and Gift



Top 6 Regional Selling
Trophies and Sashes

