



Girl Scouts of the USA
420 Fifth Avenue
New York, NY 10018
girlscouts.org

Girl Scouts: Facts and Figures

Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law
I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.

*Members may substitute for the word God in accordance with their own spiritual beliefs.

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

About Girl Scouts

- Girl Scouts have been pushing boundaries since 1912.
- We are nearly 2 million total members strong, including more than 1.1 million girl members.
- Thanks to our 111 councils and Girl Scouts Overseas (USAGSO), girls in every zip code and around the world can be Girl Scouts.

Amazing Outcomes

- Girl Scouts devote more than 1 million hours annually to making the world a better place.
- Each year, around 3,300 Girl Scouts earn the Gold Award, our highest award.
- Girl Scouts earn 3.8 million badges annually, all while gaining important life skills and confidence in the outdoors, STEM, and entrepreneurship.
- At a time when most adolescent girls experience a dip in self-esteem, Girl Scouts thrive and feel more confident about themselves.¹
- Girl Scouts have a positive self-image: 67% believe that they lead purposeful and meaningful lives versus 54% of non-Girl Scouts.²

Girl Scout Alums

- We are a network of more than 50 million girls and women.
- The majority of women NASA astronauts are Girl Scout alums.
- Three out of three women who have served as U.S. Secretary of State are Girl Scout or Girl Guide alums.

Girl Scout Cookies

- Nearly 700,000 cookie entrepreneurs participate in the Girl Scout Cookie Program®—the largest girl-run entrepreneurship program in the world—each year.
- There's more to Girl Scout Cookies® than what's in the box. When a Girl Scout sells cookies, she learns goal setting, decision-making, money management, people skills, and business ethics—skills essential to leadership, success, and life.
- Thin Mints® are the most popular variety of Girl Scout Cookies, followed by Samoas®/Caramel deLites® and Tagalongs®/Peanut Butter Patties®.

¹*The Girl Scout Alum Difference, 2021*

²*The Girl Scout Impact Study, 2017*