Set Your Cookie Goals
The Girl Scout Cookie Program begins October 1, 2023.
You may not take orders or sell cookies before this date.

Troop Initial Order Reward Plan
Order due in Smart Cookies by October 29, 2023. NOT cumulative.

“New Troop” Initial Order of 50 cases or more
Troop initial order increased by 50% YOY
Troop initial order increased by 100% YOY

My First Cookie Sale Patch
For all registered girls in the troop as of 10/29/2023
$50.00 GSCM Camp Site Rental during the 2024 membership year
$100.00 This amount is applied to your Smartcookies account and reduces your amount owed.

Goal Getter Patch & Mood Mixer Camp Light

Girl Main Recognition Plan (Cumulative)
Troop initial orders are NOT cumulative. Girl recognition items ARE cumulative.

Theme patch
Lanyard
Axolotl Water Game (Receive 1 of 4 Assorted Scenes)
Goal Getter Patch & Mood Mixer Camp Light

Large Plush
Membership renewal for 2025 (does not include Council fee)
Belt Bag
T-Shirt

Tumbler
500+ Club Patch & Orioles Event
Hoodie
$75 GSCM Camp / Program Credit

CEO Club Event @ Toby’s Dinner & Theater
Dry Bag Back Pack
Great Wolf Lodge Event
Become a true cookie boss in four easy steps!

1. **Register for Digital Cookie®**
   - Look for the Digital Cookie® registration email in your inbox to register. If you can’t find it, contact your council.

2. **Set Up Your Site**
   - Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

3. **Invite Customers**
   - Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

4. **Track Your Progress**
   - Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

---

**Digital Cookie®**
- This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.
- The app makes it easy for you to take payment from customers purchasing cookies.

**Use the Digital Cookie® app to sell cookies wherever you go!**