



Set Your Cookie Goals

The Girl Scout Cookie Program begins October 1, 2023.
You may not take orders or sell cookies before this date.

My Goal:

girlscouts
of central maryland



www.GSCM.ORG | 410-358-9711

Troop Initial Order Reward Plan

Order due in Smart Cookies by October 29, 2023. NOT cumulative.

“New Troop” Initial
Order of 50 cases or
more



My First Cookie Sale Patch
For all registered girls in the troop
as of 10/29/2023

Troop initial order
increased by
50% YOY



\$50.00 OFF GSCM Camp Site Rental
during the 2024 membership year

Troop initial order
increased by
100% YOY



\$100.00 This amount is applied to your Smartcookies
account and reduces your amount owed.

Girl Main Recognition Plan (Cumulative)

Troop initial orders are NOT cumulative. Girl recognition items ARE cumulative.

36
Pkgs



Theme patch

60
Pkgs



Lanyard

100
Pkgs



Axolotl Water Game
(Receive 1 of 4 Assorted Scenes)

150
Pkgs



Goal Getter Patch &
Mood Mixer Camp Light

200
Pkgs



Large Plush

250
Pkgs



Membership renewal for 2025
(does not include Council fee)

295
Pkgs



Belt Bag

355
Pkgs



T-Shirt

415
Pkgs



Tumbler

500
Pkgs



500+ Club Patch &
Orioles Event

625
Pkgs



Hoodie

750
Pkgs



\$75 GSCM Camp /
Program Credit

1,000
Pkgs



CEO Club Event @
Toby's Dinner & Theater

1,500
Pkgs



Dry Bag Back Pack

2,000
Pkgs



Great Wolf Lodge Event



Patches

Booth Sale



Participation in 2 Booth Sales documented in Smartcookies with Booth Divider

Cookie Share



Participation with 20+ Pkgs. in virtual Cookie Share or online donations

Cookie Techie



Use DC24 and sell 60 packages via direct ship

Level Bar



100, 200, 300, etc. (at highest level achieved)

Certificates & Trophies



Top 5 Selling Troops Certificate & Place Ribbon



Top 5 PGA Troops Certificate & Place Ribbon



Top Regional Selling Girls (6) & 1 Entrepreneur of the Year! Trophies/Sashes/Tiara/ Axolotl Pillow

Become a true cookie boss in four easy steps!

1. Register for Digital Cookie®

Create your **Digital Cookie** Password for email address: parent@email@domain.com

When you create your password, a confirmation email will be sent.

Password

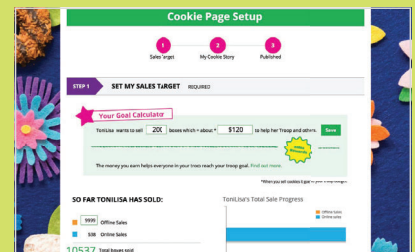
Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with optional special characters (!, @, or \$)

Confirm password

SUBMIT

Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact your council.

2. Set Up Your Site



Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

4. Track Your Progress



Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

Use the Digital Cookie® app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies.

