





# Troop Cookie Training

2025 Cookie Program

#### Your 2025 ABC cookie lineup

# **5 Core Classics**











Caramel deLites Peanut Butter Sandwich Thin Mints

Peanut Butter Patties Trefoils

### +4 More Crowd Pleasers









Adventurefuls

Lemonades

Toast-Yay!

Caramel Chocolate Chip



# **ABC offers healthful features for consumers**



Patties

- Kosher
- Halal •
- No preservatives
- Zero grams trans fat per serving
- No partially • hydrogenated oils
- No high fructose corn syrup
- Mass balance palm oil •





#### **GSCM 2025 Cookie Program Basics**



- Cookie program dates <u>January 1<sup>st</sup> through March 31<sup>st</sup>, 2025</u>
  - Wednesday, January 1<sup>st</sup> Cookie Sale Opens: paper order sales begin, Troops plan initial order in Smart Cookies.
- All girls must be registered for 2025 season
- TCM's must be registered and background checked for the season
- Complete Forms in VTK or on Council website under the Cookies tab at <u>www.gscm.org</u>
- Tuesday, January 7<sup>th</sup> Digital Cookie Volunteer access opens



#### **GSCM's 2025 program pricing**



PRICE CHANGE:

\$6 per package

\$7 per package Gluten Free



**Cookie Box Selling Price** - All regular 8 varieties of cookies sell for \$6.00 per box. Gluten Free Caramel Chocolate Chip sells for \$7.00. Troops are not permitted to set prices higher or lower for any reason.

The Council will distribute cookies to troops in full cases ONLY. There are 12 boxes to a case. Girl Scout Cookies are *not returnable*. Troops can transfer cookies by the box to other troops to help provide variety and reduce over stock.

**Financial Responsibility -** The Troop Cookie Manager (TCM) is responsible for all cookies received by the Troop. All delinquent parent accounts must be reported to GSCM; the appropriate paperwork (T-6) must be signed and submitted. Interest and fees apply to all accounts turned over to collections. No Troop or individual may pursue legal matters on behalf of GSCM.



#### **2025 Cookie Program**



#### **IMPORTANT COOKIE DATES**

T-1 & T-3 Forms: Available on website and in VTK

Troop Cookie Manager Training: Zoom, 6:30-8pm

#### 2024

Friday, November 1 Thursday, December 5 SU Cookie Manager & Booth Coordinator Training: In-Person, 7-8:30pm Saturday, December 7 Monday, December 9 Wednesday, December 11 Troop Cookie Manager Training: Zoom, 6:30-8pm

#### 2025

Wednesday, January 1 Tuesday, January 7 Tuesday, January 14 Wednesday, January 15 Thursday, January 16 Tuesday, January 21 Tuesday, February 4 Friday, February 7 Sunday, February 9 Sunday, February 9 Sunday, February 16 Monday, February 17 Sunday, February 23 Sunday, March 2 Sunday, March 9 Monday, March 10 Sunday, March 16 Sunday, March 23 Monday, March 31 Monday, April 7

Cookie Sale Opens: Paper order sales begin, troops plan initial order Digital Cookie Volunteer Access Opens **Digital Cookie Parent Access Opens** Troop Initial Order Due in Smart Cookies by 11:30pm SU & Cupboard Initial Orders Due in Smart Cookies by 11:30pm Digital Cookie Sales Begin for Girls Depot Deliveries Start Booth Sales Start Depot Deliveries End Planned Orders Due in Smart Cookies by 11:30pm (weekly) Planned Orders Due in Smart Cookies by 11:30pm (weekly) ACH #1: 50% of Troop Initial Order Planned Orders Due in Smart Cookies by 11:30pm (weekly) Planned Orders Due in Smart Cookies by 11:30pm (weekly) Planned Orders Due in Smart Cookies by 11:30pm (weekly) ACH #2: 50% of Troop Balance Due as of 3/7/2025 Planned Orders Due in Smart Cookies by 11:30pm (weekly) FINAL Planned Orders Due in Smart Cookies by 11:30pm Cookie Sale Ends: Rewards Due in Smart Cookies by 11:30pm; forfeits if late ACH: All remaining Troop Balance Due









# Rewards and Proceeds



### **2025 Rewards: Initial Reward Plans**

#### **Troop Initial Order Reward Plan**

Order due in Smart Cookies by January 15, 2025. NOT cumulative.



**\$50 OFF GSCM Campsite Rental** Troop's initial order amounts to a 210 PGA



#### Troop Initial Order Reward Plan (non-cumulative)

Girl Initial Order: Girls who sell 200+ packages on their initial order will earn the panda t-shirt

Troop Initial Order PGA of 210+: Troops will receive \$50 off GSCM Campsite rental





# **Cumulative Main Rewards**



- All Troops must create their Main reward order
- Opt Out Troops must SUBMIT a main reward order by Wednesday, January 15<sup>th</sup> to receive patches only
- 500+ and 1,000+ club are based on individual girl sale totals, not troop proceeds. Girls in Opt out troops are eligible for these two club celebrations
- Rewards are shipped in May 2025





### **Patches, Certificates and Trophies**



Booth Sale – Participation in 2 booth sales through the Smart Booth Divider in Smart Cookies
 Cookie Share – Collect 36+ Pkgs in virtual cookie share
 Achievement Bars – Earned at highest level sold. Increments of 100





#### **2025 Proceeds Structure**

- Troop proceeds \$0.82 for all varieties
- +\$0.05 Troop having done at least \$1,000 in total sales for Fall Product Program
- +\$0.05 Opt Out of Rewards
- +\$0.08 Completing MY25 Spring Renewal Requirements
- TCMs must regularly transfer packages to Girls in Smart Cookies for Girls to earn rewards
- Parents will be able to track sales and money owed through Digital Cookie



#### **2025 Theme and Mascot**





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# **2025 Online Resources**

Resource	Location
Cookie theme information	https://www.flickr.com/photos/abcbakersvolunteergallery/albums
Selling safely video and tips and volunteer training tutorials	https://www.youtube.com/user/ABCCouncils
Cookie variety details	www.abcSmart Cookies.com
Social media tips & tricks to boost engagement	www.abcSmart Cookies.com
Rally Guide	www.abcSmart Cookies.com
Cookie Calculator	<u>www.abcSmart Cookies.com</u>
ABC Bakers Facebook Page	https://www.facebook.com/abcbakers/
Lemonades Facebook Page	https://www.facebook.com/LemonadesCookie/



### We provide Service Unit cookie volunteers a gift



This year's gift is a handy Panda Cookie Tote!





#### **GSCM** Council Goals





#### Council Package Goal: 850,000 packages

Council PGA Goal: 200 packages







# Digital Cookie Platform

# **Digital Cookie: Point of Sale for Troops and Girls**

#### **Online Sales access:**

- Tuesday January 7<sup>th</sup>: Volunteer access
- Tuesday January 14<sup>th</sup>: Caregiver access
- Tuesday, January 21<sup>st</sup>: Open for Girl sales
- Girl online sales features, plus all credit card payments
- Girl online sales reporting features, by sales channel
- Virtual booth process
- Girl/Troop credit card transactions, sales and refund ability
- Girl delivery credit card financial settlement
- Girl, Troop and Shipped Only Order support
- There will be a mobile app for sales, compatible with both Android and Apple devices
- Please refer to <u>www.gscm.org</u>, under the Cookies section, for a full listing of Digital Cookie training tools.



# Initial Order Creation: By Girl, By Variety, in Packages



#### Summary of Steps: Initial Order Entry by Girl, by Variety

Log onto abcsmartcookies.com	Build Order by Girl, by Variety	Add Booth Extras (Bottom Half of Order Screen)	Select Delivery Station
Hover over the Orders Tab > Select Troop Initial Order	Select the Girl Icon to the far left of each Girl's name OR the down arrow to the far right to display the cookie variety grid. Enter the total of each variety in PACKAGES.	Order extra Booth packages under the Booth Option. "Extra" packages at the bottom of the order grid are the packages in every variety that auto- calculate for full case roundup. This section cannot be edited. Click save at the bottom of the order screen to move to Delivery Station selection.	If multiple locations are available, make the selection along with date/time if available. If only one location is available, you will be automatically assigned to that location. Click save at the bottom of the screen. Delivery details can be edited up until the Troop initial order deadline.



#### Initial Order Entry: by Girl, by Variety

Troop Leader of Troop - 100 in Cindy Schafer Training							o f		••
Small Courses	Orders Booth Manage Orders	Rewards Fi	nances Reports Cool	kies Tips&Tools Reso	rrces Help				
	Transfer Order Planned Order Damage Order			Initial Troop: 100   Order	Order Number: 0000001				
1971ALSOLB LAST SEASON No Data	Tracked Cookie Share Virtual Cookie Share	The Season Last Season	PER GIRL AVERAGE	<b>2.67</b> 0	THODA This Season Last Season	NYTTAL ORDER CASES	This Season Let Season	P NITINL CRICEN VALLE \$96. \$	<b>.00</b> 0.00
Troop Order Deadline: November 30, 2019 @ 11:59 PM				LAS	T EDITED: Cindy Schafer ON: Nove	mber 07, 2019 ①	READY FOR REVIEW	•	
Clear Order				Build Order By: 💿 Cookies 🔿	Girl		N	Measure By: () Cases () Packages	
						Troop Orde	a.	Total Cases	
Thanks-A-Lot			\$96.00			Z		2	
Simcres			\$0.00			0		0	
Lemonades			\$0.00			0		0	



### **Initial Order: Start with Girl Package Entry**

- Service Units have until January 16<sup>th</sup> at 11:59pm to review and submit the Troop initial order
- Troop initial orders are due in Smart Cookies Wednesday, January 15<sup>th</sup> by 11:59pm

Clear Order		Build Order By:	Cookies 🔘 Girl			Measure By: 🔘 Cases 🧿 Packages
Emma Gonzalez	\$0.00	Inv. Pkgs: 0	\$0.00	Pre Sale Pkgs: 0	\$0.00	Total Pkgs: 0 🔥
Cookie Share	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale Pkgs 0	\$0.00	Total Pkgs 0
Adventurefuls	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale Pkgs 0	\$0.00	Total Pkgs 0
Toast-Yay	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale Pkgs 0	\$0.00	Total Pkgs 0
Lemonades	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale Pkgs 0	\$0.00	Total Pkgs 0
Trefoil	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale Pkgs 0	\$0.00	Total Pkgs 0
Thin Mints	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale Pkgs 0	\$0.00	Total Pkgs 0
Peanut Butter Patties	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale Pkgs 0	\$0.00	Total Pkgs 0
Caramel deLites	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale Pkgs 0	\$0.00	Total Pkgs 0
Peanut Butter Sandwich	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale Pkgs 0	\$0.00	Total Pkgs 0
Caramel Chocolate Chip	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale Pkgs 0	\$0.00	Total Pkgs 0

#### **Troop Initial Order: By Girl**



Carolina Peaka	\$100.00	Inv. Plage: 20	\$600.00	Pre Sale Pkgs: 120	\$700.00	Total Pkps: 140 🔥
Cookie Share	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale 0 Pkgs 0	\$0.00	Total Pkgs 0
	\$0.00	irv. Pkgs 0	\$0.00	Pre Sale 0 Pkgs	\$0.00	Total Pkgs 0
	\$0.00	inv. Pkgs 0	\$0.00	Pre Sale 0 Pkgs 0	\$0.00	Total Pkgs 0
	\$0.00	Inv. Pkgs 0	\$0.00	Pre Sale 0 Pkga	\$0.00	Total Pkgs 0
Trefoil	\$0.00	Inv. Pkga	\$0.00	Pre Sale 0 Pkga	\$0.00	Total Pkgs 0
Thin Minta	\$50.00	Inv. Pkgs 10	\$500.00	Pre Sale 120 Pkgs 120	\$650.00	Total Pkgs 130
Peanut Butter Pattles	\$50.00	Inv. Pkgs 10	\$0.00	Pre Sale 0 Pkgs	\$50.00	Total Pkgs 10
Caramel deLites	\$0.00	inv. Pkgs 0	\$0.00	Pre Sale 0 Pkgs 0	\$0.00	Total Pkgs 0
Peanut Butter Sandwich	\$0.00	inv. Pkgs 0	\$0.00	Pre Sale 0 Pkga 0	\$0.00	Total Pkgs 0
Caramel Chocolate Chip	\$0.00	irv. Pkgs 0	\$0.00	Pre Sale 0 Pkgs	\$0.00	Total Pkgs 0



#### **Bottom half of Troop Initial Order Screen Entry**

After entering varieties by Girl, add Booth cookies by variety. Note the EXTRA section cannot be edited and rounds the Initial Order to full cases.

	Booth	\$0.00		Total Pkgs: 0	^
-	Adventurefuls	\$0.00		Packages 0	
-	Toast-Yay	\$0.00		Packages 0	
	Lemonades	\$0.00		Packages 0	
-	) Trefoil	\$0.00		Packages 0	
-	) Thin Mints	\$0.00		Packages 0	
	Peanut Butter Patties	\$0.00		Packages 0	
-•	) Caramel deLites	\$0.00		Packages 0	
	Peanut Butter Sandwich	\$0.00		Packages 0	
	Caramel Chocolate Chip	\$0.00		Packages 0	
	Total	\$0.00		0	
	Extra			\$0.00	Total Pkgs: 48 🗸
	Total			\$936.00	156.00
	TOTAL ORDER VALUE: \$936.00		TOTAL CASES:13		
					2

#### SAVE the Initial Order to access Delivery Stations

Save	



# **Troop Initial Order: Delivery Station Location**

Select Delivery Station		×
1. Choose a Location	2. Pick A Date	3. Make An Appointment
SU 01 Initial Order needs		
vancouver, WA, 99999		
SU 01 Cupboard, Cupboard Your city, WA, 88888		
	Save	



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# **Troop Initial Order: Select day and time**









# **Depot Days**

#### **Depot Day Reminders**

- Each TCM will sign up for the time they will pick up their troop's initial order when they submit the initial order in Smart Cookies.
- Safety First No tagalongs! Please be patient and flexible.
- Sort and count your cookies before loading car or signing documents.
- Your SUCM will have each TCM sign dot sheets or M-9 form.



# **Booth Sales**



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# How to Add Booth Locations in Smart Cookies

Booth locations and timeslots can be entered manually or via file upload Securing a First Come First Serve Booth: <u>YouTube Video</u> Using the Smart Booth Divider: <u>YouTube Video</u>

Troop Secured Booth Entry: <u>Troop Secured Booths</u>



# **Troop Secured Booth Requests**

- <u>Troop Secured Booth Reservation YouTube Video</u>
- Troops submit the location requests to Council for approval or denial via Smart Cookies
- Troop Secured booths **MUST** be created in Smart Cookies by the Troop user
- The Troop user will receive email notification of the approval or denial and should keep a copy of the email communication as record of their booth reservation.
- Troops can view their reservations in Smart Cookies through the booth system and reporting
- Troop Secured Booths are ONLY for the Troop who requests them. Other Troops cannot see or reserve these booths in Smart Cookies
- · Troops should delete booth request reservations they cannot facilitate



#### **How to Secure Booth Sale Locations**

- Consider Troop and Girl availability on weekdays, weekends and evenings. Minimum 2 hour time slot; typical maximum is 4 to 5 hours
- Contact the merchant in person or by phone. Speak with manager or person with authority to make booth sale decisions. Introduce yourself as representing the Girl Scouts of Central Maryland in your local area and would like to discuss table setup to sell cookies. Then:
  - Put together a **request letter** for site including dates and times. (See samples on the <u>www.gscm.org</u>)
  - Visit locations/send email with letter for manager/contact signature. Retain one for your records, leave copy with contact/manager.
- Be sure to request blocks of time for the ENTIRE cookie season!
- If requested, a **Certificate of Insurance** requires two weeks notice. <u>DO NOT WAIT.</u> Download the request form from GSCM and submit through GSCM member care



# Navigate to Booths > Troop Secured Booths





### **Complete Booth Information Section**

#### click save at the bottom of the screen when finished

	Request Troop Secured Booth
Booth Information	Appointment Times
Address Store Name Chrissy's Pet Store Leasien Information (Optional)	
Midlothian Village Shopping Center  Home Address  1234 Midlothian Village Parkway  Suite/Apt. # City Midlothian  Suite  Zp Code	
Virginia	Location Contact Role Owner
First Name Catherine Smith Smith Ccas1371@gmail.com Fhore Number (604) 999-1234	First Name     Last Name       Chrissy     Smith       Enal (Optional)     CPS@CCS.com       Phone Number     (804) 555-1234
Booth Permission  Allow my Council to assign this booth to when Troops for appointment Limes my Troop cannot attand.	
Booth Notes This booth has high traffic o	n Saturdays between 10-2. Owner would like to have the girls during this time.



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# **Select Request Appointment Time**

Select Request Appointment Time to begin building date(s) and time(s) of the Troop Secured Booth location

Request Troop Secured Booth
Booth Information Appointment Times
Chrissy's Pet Store Midlothian Village Sopping Center 1234 Midlothian Village Parkway Midlothian, VA 23112
Please request appointment times for your booth Request Appointment Time



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#### **Enter date and times; click Save**

Select date and appointment start/end time for booth request; click save

Edit A	ppoi	intmo	ent Tir	me								×
1. P	lick a D	ete							2. Pick your appo	intment time		
	<		0:	tober 20	17		>		Start time			
	s	м	т	w	т	F	s		🔘 АМ			
	1	2	а	4	5	6	7		10:00		•	
	8	9	10	11	12	13	14		Endtime			
	15	16	17	18	19	20	21		O AM	O PM		
:	22	23	24	25	26	27	29		12:00		•	
:	29	30	31									
								Save				



#### **Troops can view all reservations**

#### **Navigate to Booth > My Reservations**

	Dashboard My 1	Troop Orders Boo	th Recognitions Fi	inances Reports	Cookies Tips & Tools Media	i Help					
		Sch	edule Booths								
		My F	Reservations								
		Troc	op Secured Booths	Troop	Booth Reservations						
		Abo	ut Booth Sales	noop	Bootin Reservations						
Lottery		First Cor Boot	ths: The "No-Delivery" Coo	okie Sale	Troop Secured			Council Reservations			
Premium Wins 0		Premium Rese Activ	vities		Approved 0		~	emium 0			
Total Wins 0		Total Reserve Room	notion								
Total Wins Max 0		Total Reservat	an bare checking					nai U			
Requests 0 Requests Max 0					Pending 1						
Show Results		Show Re	rsults		Show Results			Show Results			
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10 Results  Show Confirmed Rese	ervations Show Pending or Denier	d Reservations 💌 B CTTY 👻	ooths left to distribute	DATE	y time y	Premium 👻	Search	STATUS	2 QTY SOLD	TOTAL \$	٩
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# **Managing Troop Secured Reservations**

Troops can delete Booth reservations in Smart Cookies if necessary





#### **Using the Smart Booth Divider**

All packages sold at Booth Sales must be divided among Girls in the Troop

• Physical, in person Booth Sale – use the Smart Booth Divider in Smart Cookies



### Navigate to Booths > My Reservations





# Select the Booth; then Smart Booth Divider

Troop Leader of Troop - 102 in Central Maryla	erd							•	r e	-	٥
Smart Cookies -	Dashboard	My Troop Orders Booth									
					Troop Booth Reservations						
Lottery		First Come,	First Served (FCFS)		Troop Secured			Council Reservations			
Premium Wins 0 Premium Wins Max 0		Premium Reserve Premium Reserve	diores 2 diores Man 2		Approved 0			Premium 0			
Total Wins 0 Total Wins Max 0		Total Reservations Total Reservations	5 9 5 Max 7		Denied 0			Total 0			
Bequests 0 Requests Max 0					Pending 2						
Show Results		Show I	Results		Show Results			Show Results			
		SERVICE UNIT 654						100P 182			
			Ттоор	102 Name: Chris	McDaniel Phone: (unavailable) Email: centralmaryla	and.troop@outlook.com					
11 Results							Search				۹
11 Results Show Confirmed Reservations	Show Pending or Denied R	leservations 🗸 Booths left	t to distribute				Search				۹
11 Results Show Confirmed Reservations STORE	Show Pending or Denied R	leservations 🗸 Booths left	tto distribute ZIP CODE 🖤	DATE	Υ TME Ψ	PEEMRIM	Search	STATUS	Y QTY SOLD	TOTAL \$	٩
11 Results Show Confirmed Reservations STORE Momari02	Show Pending or Denied R ADDRESS T 8666 Loch Raven Bind	leservations V Sooths left Crity V Towson	t to distribute ZIP COOE 21226	DATE Jan 20	10.00 AM + 12.00 PM	PEEMUM T	Search TYPE V FCF5	STATUS	* CITY SOLD 0	TOTAL \$ 0	
11 Results Show Confirmed Reservations STORE MomanD2 Chick-FIS-A	Show Pending or Denied R ADDRESS V 2665 Loch Raven Ehvd 10075 Johns Hopkins Rd.	Reservations  CITY Towson Laurel	tto distribute ZiP COOE 1 21286 20723	DATE Jan 20 Feb 20	₩ ТІМЕ ₩ 10.00 АМ - 12.00 РМ 06.00 РМ - 06.30 РМ	PREMUM T	Sauch TYPE V FCFS	STATUS	• QTV SOLD 0 0	TOTAL S O O	
11 Results Show Confirmed Reservations STORE Moman02 Chick-Ri-A Boscov's	Show Pending or Denied R ADDRESS P 8645 Loch Raven Bivd 10075 Johns Hopkins Rd. White Marsh Mall	Reservations V Booths left CITY V Towson Laurel White Marsh	t to distribute <b>ZIP CODE</b> 21286 20723 21236	DATE Jan 20 Feb 20 Jan 20	TIME         W           10:00 AM + 12:00 PM         06:00 PM + 08:30 PM           06:00 PM + 08:30 PM         10:00 AM + 02:00 PM	PREMIUM *	58845 TYPE * FCF5 FCF5	STATUS	<ul> <li>QTV SOLD</li> <li>0</li> <li>0</li> <li>0</li> <li>0</li> <li>0</li> </ul>	<b>TOTAL S</b> 0 0 0	
11 Results Show Confirmed Reservations STORE MomanD2 Chttsh-Ri-A Bescov's Farmer's Market	Show Pending or Denied R ADDRESS S 8646 Loch Raven Bivd 10075 Johns Hopkins Rd. White Marsh Mall 12165 Clarksville Pike	Reservations I eff CITY V Towson Laurel White Marph Clarksville	h to distribute 210 CODE 21286 20723 21236 21236 21029	DATE Jan 20 Feb 20 Jan 20 Jan 20	TIME         TIME           10.00 AM - 12.00 PM         06:00 PM - 06:30 PM           06:00 PM - 06:30 PM         10:00 AM - 02:00 PM           10:00 AM - 02:00 PM         10:00 AM - 02:00 PM	PREMIUM 1	500000 TYPE 9 FCFS FCFS FCFS	STATUS	7 017 SOLD 0 0 0 0	<b>TOTAL S</b> 0 0 0 0	
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11 Results         Show Confirmed Reservations         Stone         MomanD2         Chick-Ris-A         Boscov's         Farmer's Market         Applebee's         Giant	Show Pending or Denied R ADDRESS 8646 Loch Raven Blvd 10975 Johns Hopkins Rd. White Marsh Mall 12165 Clarksville Pike 6798 Reisterstown Rd 573 Ritchie Highwy	teservations v Booths left COTY v Towson Laurel White Marsh Clarksville Battimore Severna Park	h to distribute 21226 20723 21236 21029 21215 21146	DATE Jan 20 Peb 20 Jan 20 Jan 20 Jan 20 Jan 20	ТАК         С           10:00 АМ - 12:00 РМ         0:000 РМ - 0:00 РМ           0:000 АМ - 0:00 РМ         0:000 АМ - 0:000 РМ           10:00 АМ - 0:00 РМ         0:400 РМ - 0:700 РМ           0:000 АМ - 0:000 РМ         10:00 АМ - 0:000 РМ	PREMIUM V	Seech           FCFS           FCFS           FCFS           FCFS           FCFS           FCFS           FCFS           FCFS	STATUS	<ul> <li>CITY SOLD</li> <li>0</li> </ul>	<b>TOTAL 5</b> 0 0 0 0 0 0 0	
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# Enter total packages sold, by variety

#### click Save and Distribute Sales

Dashbo Smart Cookres	oard My Troop Orders Booth Recognitions Finances R	reports Cookies Tips & Tools Media Help	
	Smart Dist	Booth Divider ributed Sales	
Booth Summary (Packages) Ukrops 8640 Pulaski Highway Rosectale MJ, 21237 Saturday, January 20 12:00 PM - 02:00 PM	Total Left to Distribute O You ARUST distribute all the packages and to the girls in your troop.	Total Distributed	Total Sold O \$0.00
CShare TAL 5 15 ≺	SMR     LEM     SB       25     20     11       Save and Go Back	TM     PBP     CD       27     16     22       Save and Distribute Sales	PBS GFT TRACKED CS
	Enter the packages sold during the booth sale t	o distribute the sale among the girls who	participated.



#### Select Girls at the booth sale

Select Girls from your Troop to distribute the cookies sold during the booth sale.	
Search	
Lisa Cohen	
Mona Griffin	<b>Z</b>
Mona Knight	
Phyllis Dennis	
Shannon Gonzalez	<b>~</b>
Shari Phillips	
Susan Myers	<b>~</b>
Tricia Christensen	
	•



# Divide any remaining packages in red





# Successful division message is displayed





# Creating Troop Planned Orders and Cupboard Information







# Cookie Cupboards

#### **Cookie Cupboards**

**Cookie Cupboards**: A storage location, managed by volunteers, where Troops pickup weekly Planned Orders after the Initial Order period

- New Troops who miss Initial Order deadline will pickup their first order as a Planned Order from a Cupboard
- Planned order entry in Smart Cookies is 11:30pm Sundays for following week pickup
- Cupboard locations and availability are available in smart cookies
- Cupboards will open the week of February 9<sup>th</sup> (subject to change).
   Multiple locations are available throughout GSCM
- Verify your cupboard location and arrive on time. No Walk ins!
- No returns! Damages can be EXCHANGED at cupboards, package for package and variety for variety
- Cupboard managers will approve Troop Planned Orders in Smart Cookies. A reminder that once your planned order is approved, it becomes a transfer in the system



#### **Navigate to Orders > Planned Orders**





#### **Step 1: Select a Cupboard Location**





#### **Step 2: Select Date and Time**





#### Step 3: Select quantity by variety; save the order





# Virtual Cookie Share Transactions



#### Virtual Cookie Share:

- Considered Council inventory, distributed at the end of the season.
- Digital Cookie is the point of sale system for all Girl orders. Digital Cookie sends over the donated financial transactions to Smart Cookies.
- During the Initial Order period, cookie share donations automatically populate within the Troop initial order.
- After the Initial Order period ends, Troops must create a corresponding Virtual Cookie Share transaction in Smart Cookies for Girls to receive credit.
- Troops collect and deposit cash Cookie Share donations into their Troop bank account.



#### WHEN do I create a Virtual Cookie Share Transaction?

Reports to generate to audit Virtual Cookie Share transaction activity: Digital Cookie – All Sales Report; Smart Cookies – Girl Cookie Order Detail

**DURING THE INITIAL ORDER PERIOD:** ALL Digital Cookie girl delivery orders with donation or donation only are automatically imported into the Troop's initial order. No further action is required in Smart Cookies.

**AFTER THE INITIAL ORDER PERIOD:** Any Digital Cookie order including cookie share donations must be posted for each Girl in Smart Cookies. The financial transaction will import into Smart Cookies from Digital Cookie. These orders include:

- Cookies In Hand with Donation
- In Person Delivery with Donation Example would be 4 TM packages and 1 donation package. Troop user would physically transfer 4 packages of TM and create a virtual Cshare transaction for 1 package. This will reconcile the \$30 Digital Cookie financial transaction sent to Smart Cookies.
- Donation Only financial transaction comes over from Digital Cookie. Troop user is responsible for creating the virtual Cshare transaction in Smart Cookies to reconcile the Girl financials and reward earning for the donated packages.

#### An Example of Why Cookie Share Reconciliation is Important

- Troop user transfers 100 packages to a Girl in Smart Cookies to sell or fill existing orders. Girl is financially responsible for these cookies, owns the physical inventory, and is earning rewards for the 100 packages.
- Meanwhile, a single order for 12 packages of Cookie Share donations is placed in Digital Cookie and the financial transaction for \$72 is sent to Smart Cookies. Troop user must manually create Virtual Cookie Share transaction for 12 donated packages to offset the financial transaction and ensure Girl reward earnings.
- Girl should be financially responsible for 112 packages of cookies. Reward earn will be based on 112 packages.
- Girl total financial responsibility is 112 packages x \$6 = \$672.00

#### **Creating Virtual Cookie Share transactions AFTER Initial Order period**





#### **Enter Package Quantities for each Girl**

	Virtual Cookie Share: 0000028 Pacific Standard Time Cookie Share	
DISTRICT No Specified District	SERVICE UNIT Mountain One	TROOP 1011
	Troop: 1011 Name: Joy Behr Phone: (unavailable) Email: (unavailable)	
	LAST EDITED: Anne Lauzier ON: July 09, 2024 🛈	
	Name	Total
Lat	oya Tiemann	2
	Rosa May	0
На	nnah Murray	5
	Terry Fair	0
Be	linda Jackson	0
Rh	onda Hughes	5
Be	everly Larson	0
	Anita Reid	0
В	renda Jewell	0
Bla	anca Durham	0



 Total
 12

 Order notes

 Orders from Digital Cookie as of 1/15/25





#### **Virtual Cookie Share Order Confirmation**

				POWERED OT ADU DAKERS
Dashboard My Troop Orders	Booth Recognitions Finances Reports	Cookies Tips & Tools Media I	Help	
	Virtual Cookie S Cookie Shar	Share: 275 <sup>re Org</sup>		
SERVICE UNIT 654			TROOP 102	
	Troop: 102 Name: Chris McDaniel Phone: (unavailable	) Email: centralmaryland.troop@outlook.com		
	LAST EDITED: Catherine Smith ON	t: September 15, 2017 ①		
				Packages
	lame		Total	
Elena	Leonard		3	
Harri	riet Paul		3	
Mon	a Griffin		3	
Angie	e Gregory		3	
Lisa	Cohen		3	
Shanner	n Gonzalez		3	
Mon	a Knight		3	
Fay	ye Hill		3	
Susar	n Myers		3	
Case	ey Smith		3	
	< 1 2	>		
	tal		60	
Virtual order successfully updated.	Drder notes Virtual Cookie Share orders from 3 booth events	done this past Saturday	]	
	Save			
	Delete Oro	der		



#### **VIRTUAL Cookie Share filter on Manage Orders**

Smart+Cookies IN	Dashi	board My Troo	op Orders	Booth	Recognitions Finances	Reports Cookies	Tips & Tools Media H	lelp	
					Manage	e Orders			
	PLANNED			оное	NED		BOLD	онекано	
Cases		ο	Cases		287	Cases	225	Cases	62
Total Value		\$0	Total Value		\$14,044	Total Value	\$11,065	Total Value	\$2,979
	now Transactiona			Show Trans	sactions	( Ihor	v Transactions	Details	
Slear all filters	INITIAL OR	ER	PLANNED		RESTOCK	TRANSFER -	DAMAGED		DIRECT SHIP
			- Country		DEEINE O		CHARACED -		Direction
					Apply Search	n Parameters			
1 Pesults						Search By	Keyword		0
TResults								Action	
ALL INTVLOODS 🖌	PLANED -	REFOCK	TRAMSTER -	BAMADED -	COOKE DALLE - BURCT DA	e 🖌 CEDERKTON		Select	Apply
Tranges			HETNE SEARCH				CD PBS	GFT STATUS T TOTAL	TOTAL S
	*0	an .	47N. 8201	. D	Cuptoreta	0.	CD PBS 0 0	GFT STATUS TOTAL 0 SAVED 60	240.00
Seat.3	*0	Sells	ALCAL SCOOL *	-0 0 (ii)	Cuptoerds Damb	0	CD PBS	CFT     STATUS Y     TOTAL       0     SAVED     60	240.00
Suntak M073	•••	Bills General Abel Roberts Abel Roberts	18.794. (K. SIC)	- 0	Cuptords County Mester Captoreds CHSC Cuptored		CD PBS	GFT     STATUS **     TOTAL       0     SAVED     60	TOTAL 5
Sunta 3073	• •	kilk Decisi Absi Robots Absi NoGety Autor/Peto	80% KBO		Cuptornite Countrie Mester Cogleands CHSC Cuptornel MA3759:Adarbit		Use Re	GFT STATUS Y TOTAL 0 SAVED 60 efine Search	240.00
2001.01 30273	• 0 0	Sills County Also Toborts Alva NeGerty Autory Artico Carolina Biltan	BDM KARN	0 0 0 0	Cuptoends Country Mexico Oopheands OHSC Cuptoend MAJ 755 Advents MAJ 755 Reservey		Use Re	efine Search	101AL S
20073 Q	•0	aria Caratra Abra McGeny Autory Actor Caratra Biltee Draite Caratra	80% \$680×*		Cuptoents		Use Re feature	efine Search to further filte	240.00
SISTI Q	• 0 0	NIN Ann Popers Alon Popers Alone Popers Carolina Rither Drulle Centor Colora Rither			Cuptoends Sound* Mexico Copheards CHSC Cuptoend MeXTSD Adantic MeXTSD Readowy HeXTSD Transfor MAXTSD Transfor		Use Re feature by spe	efine Search to further filte cific Girls in the	101AL S 240.00
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FOOD SOLUTIONS

### How to reconcile Virtual Cookie Share

➢Girls' Virtual Cookie Share donation packages should match between Digital Cookie and Smart Cookies. Here's how to make sure they do:

- 1. Generate the Digital Cookie All Orders Report
- 2. Generate the Girl Cookie Order Detail Report in Smart Cookies (this report can be generated by a specific girl or for all girls in the Troop)
- 3. From the Smart Cookies Manage Orders grid, use the Cookie Share filter (Virtual donations only)

Within the Manage Orders grid view, review all COOKIE\_SHARE orders to ensure all transactions have been successfully created and have posted. NOTE: Do not include any COOKIE\_SHARE(B) or COOKIE\_SHARE(VB) in your total calculations, as these are Smart Booth Divider donations and Troop Link (virtual booth) orders that were automatically created in Smart Cookies.

In some cases, the number of COOKIE\_SHARE orders may be higher than digital cookie – this represents in person sales paid by cash or check.



# **Reward Order Creation**



#### **Recognition Order Creation**

- Smart Cookies uses" Rewards" and "Recognitions" interchangeably
- Troops can begin creating EARLY/INITIAL reward orders on January 1<sup>st</sup>, 2025 and must be finalized by 11:59pm on January 15<sup>th</sup>, 2025
- Troops can begin creating MAIN reward orders on January 18<sup>th</sup>, 2025
- Rewards will be delivered at the end of the Cookie Program, to the Service Units, in May 2025



### **Create Recognition Order**

#### **Navigate to Rewards > Recognition Order**





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After creating the Recognition order, Troops will access existing orders under Rewards > Manage Recognition Orders

Select the pencil icon to the far right of the order to make edits

	math Cookies IN Nexed by Aarc Aartes	Dashboard My Troop	o Orders	Booth	Recognitions Finances Re Manage Recognition Orders Create Recognition Order	ports	Cookies	Tips & To	ols Media	He	lp.
Mar	nage Recognition Orders				Last Updated Troop	13:38PM 9/24 Dashb	o/2017 <del>C</del> oard				
Drag	g a column header here to group by that column								Q Search		
	District	T.	Service Unit			Troop ¶	Rec Order T 🍸	Order Da 🍸	Y Order Nu	Status 🍸	
	Q		Q			Q	Q	۹ 🚺	Q	Q	
	No Specified District		654			102	Main	10/1/2017	145	R	28



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Orders that have Girls with red warning signs indicate the Troop needs to select sizes or choices. Select the arrow next to the warning sign to proceed

	Order Type: Main	
DEADLINE: March 31, 2025 @ 11:59 PM	LAST EDITED: Debra Cozzoli ON: November 19, 2024 ()	STATUS: INCOMPLETE
ort By	Searc	ch Q
Ainsley Jacobson	Packages sold: 1729	UNREAD
Amelia Smith	Packages sold: 0	UNREAD 📏
Brynlee Dickey	Packages sold: 0	UNREAD >
4		

The specific reward level will also display the warning sign, indicating where choices or sizes are required. Select the downward arrow to complete the missing choice/size. Select Save when complete.

<b>400 - 549</b> Packages sold											~	
<b>550 - 749</b> Packages sold											~	
<b>750 - 999</b> Packages sold											~	
<b>1000 - 1299</b> Packages sold											~	
<b>1300 - 1799</b> Packages sold										A	~	
<b>300 - 1799</b> Packages sold												<b>A</b> ^
Group 1		Group 2		0		Group 3		0		Group 4		
GREAT WOLF LODGE	OR		Sewing Machine		OR		Ice Cream Maker		OR		\$150 Advent	ure Pass
(												Þ

After creating the Recognition order, Troops should access the order under Rewards > Manage Recognition Orders

Select the pencil icon to the far right of the order to make edits

11 52	math Cookies NERED BY ANC BARKED	Dashboard My Troop	o Orders	Booth	Recognitions Finances Rep Manage Recognition Orders Create Recognition Order	ports	Cookies	Tips & Too	ols Media	He	lp
Mar	Troop Dashboard										
	District Q	Ŧ	Service Unit Q		Ψ	Troop 🌱 Q	Rec Order T 🔻	Order Da 🔻	<ul> <li>Order Nu</li> <li>Q</li> </ul>	Status 🔻 Q	
	No Specified District		654			102	Main	10/1/2017	145	R	28



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# Reporting



# **Most Popular Troop Reports**

**Booth Category:** 

- Booked Booth Sales Summary
- Available Booth Summary
- Smart Booth Divider Sales Export
- Troop Secured Booth Info Export

#### **Orders Category**

- All Girl level reporting
- Troop Initial Order

#### Inventory and Delivery Category

Troop On Hand Inventory

#### Finance Category:

- Girl Balance Summary
- Troop Balance Summary (snapshot and summary versions)

#### **Rewards Category:**

- Order summary by Girl
- Order summary by Troop





# Thank you!

