

girl scouts
of central maryland



Invest in
Tomorrow's
Leaders
TODAY!

2024-2025
**Partnership
Opportunities**

EMPOWER. INSPIRE. LEAD.

.....

Support Girl Scouts of Central Maryland to empower the next generation of women leaders. Girl Scouts are doers, problem-solvers, and trailblazers committed to being resilient, while respecting authority, acting responsibly, and making the world a better place.



Contact Denise Espie,
Director of Development,
at despie@gscm.org or
(410) 358-9711, ext.234,
to partner with us today!



GIRL SCOUT MISSION

.....

To build girls of courage, confidence, and character who make the world a better place.

GIRL SCOUT VALUES

-
- Being honest and fair
 - Being friendly and helpful
 - Being considerate and caring
 - Being courageous and strong
 - Being responsible for what you say and do
 - Respecting yourself and others
 - Respecting authority
 - Using resources wisely
 - Making the world a better place
 - Being a sister to every Girl Scout

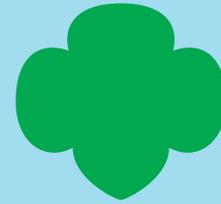
WHAT GIRL SCOUTS DO

-
- Make Friends
 - Have Fun
 - Find Adventure
 - Give Back
 - Lead the Way
 - Earn Badges and Awards

THE GIRL SCOUTS OF CENTRAL MARYLAND VISION

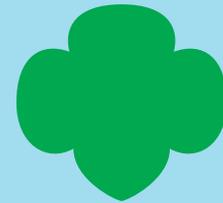
Bridging gaps in Central Maryland where every girl finds relevance and thrives in a safe and welcoming space.

We believe in helping every girl thrive. Through mentorship and community service, our girls aren't just learning—they're leading. We believe in every girl's power to make a difference and are committed to giving them the support they need to thrive.



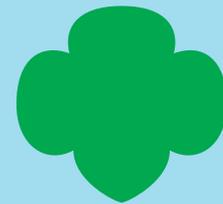
20,000

Annual community service hours



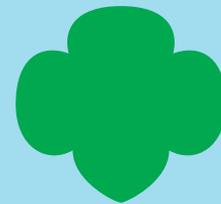
18,218

Badges and awards were earned by our Girl Scouts last year



4 out of 5

Girl Scouts are leaders or participate in leadership activities



84%

of girls want to lead a cause or campaign for something they believe in



HELP GIRL SCOUTS IN CENTRAL MARYLAND THRIVE



Partnering with us is an investment in the future. Through the Girl Scout Leadership Experience (GSLE), girls build leadership skills, confidence, and community engagement. Our holistic, girl-led programs empower them to connect, take action, and make a difference—whether volunteering at animal shelters, organizing community events, or mentoring younger Girl Scouts. They learn to take risks, trust themselves, and work together for positive change.

THE GIRL SCOUT JOURNEY



					
Girl Scout Daisy Grades K-1	Girl Scout Brownie Grades 2-3	Girl Scout Junior Grades 4-5	Girl Scout Cadette Grades 6-8	Girl Scout Senior Grades 9-10	Girl Scout Ambassador Grades 11-12

ENGAGING PROGRAMS



Troops to Tribes (K-5)

Girls explore and have fun while forming friendships and building connections.



You Glow Girl (6-8)

Girls embrace their unique identities by growing and loving themselves from within to radiate confidence and self-love.



Girls With Goals (9-12)

Girls become more confident leaders while identifying and defining their interests.

- **“Finding My Tribe”** focuses on building confidence, understanding self-belonging, and fostering self-discovery.
- **“C3” (Courageous. Confident. Cadettes.)** prepares 5th graders for the transition to middle school.
- **“My Voice, My Choice”** teaches girls the importance of being an advocate.
- **“Behind the Lens”** empowers girls with the tools and knowledge needed to become responsible and impactful leaders in the digital age.
- **“I Dream in S.T.E.A.M”** Girls explore the exciting world of Science, Tech, Engineering, Arts & Math.
- **“Jane of All Trades”** introduces high school girls to career opportunities.
- **“My Path, My Purpose”** prepares Girl Scouts for life beyond graduation.



Travel

Adventures to unique destinations in the US and abroad for girls in grades 6-12 to enjoy, grow and share.



Legislative Day

Girls in grades 6-12 gather in Annapolis to learn about the legislative process and meet elected officials.



Camps

Girls engage in day or overnight camp adventures filled with fun, skill-building activities that foster a love for nature and the outdoors.



Beyond Bars

This nationally recognized program strengthens bonds between girls and their incarcerated parents and connects them with peers facing similar challenges.

The Girl Scout Advantage -- Outcomes of the Girl Scout Program

Confidence

Girl Scout alums are confident. They are sure of themselves and their ability to set and achieve their goals. They are more likely than non-alums to say:

I am competent and capable in the activities that are important to me.

81%
versus 67%

I try to be the very best at the things I do.

80%
versus 70%

I generally accomplish what I set out to do.

74%
versus 63%

I am confident in my abilities.

70%
versus 62%

Character: Positive Self-image

Girl Scout alums possess a positive self-image. They feel a sense of purpose, meaning, and conviction in living their values. They are more likely than non-alums to say:

I am a good person and live a good life.

82%
versus 68%

I lead a purposeful and meaningful life.

67%
versus 54%

I am optimistic about the future.

65%
versus 53%

Character: Positive Values

Girl Scout alums possess positive values. They feel a sense of conviction toward honesty, caring for others, and standing up for their beliefs. They are more likely than non-alums to say:

I am honest and trustworthy.

89%
versus 80%

I stand up for my beliefs and values.

79%
versus 69%

I actively contribute to the happiness and well-being of others.

73%
versus 60%

Positive Impact of Girl Scouting

Over 90% of women who earned the Gold Award are proud to have been a Girl Scout and feel that Girl Scouting had a unique and positive impact in their lives.

Gold Award Girl Scouts attribute their commitment to community, development of essential life skills, and success in life to Girl Scouts.

98%

Girl Scouts had a positive impact on my life.

95%

I am proud to have been a Girl Scout.

92%

I had experiences in Girl Scouts I could not get elsewhere.

Gold Award Girl Scouts say that Girl Scouts...

Inspired their commitment to community service or volunteering

96%

Made them more responsible members of their communities

95%

Encouraged them to set high goals or aspirations for their lives

93%

Contributed to their success in life

92%

Developed their outdoor skills, including environmental stewardship

91%

Equipped them to solve problems in their communities

89%

Contributed to their work or career success

87%

Made them feel like part of a global or national sisterhood

83%

Developed their business or entrepreneurship skills

75%



INVEST IN TOMORROW'S LEADERS TODAY!

Supporting Girl Scouts is an investment in tomorrow's leaders. Your support helps us empower girls to become strong, capable women who will lead in their communities and beyond. You can expand our reach to more girls and continue to build courage, confidence, and character.

\$100K

LEGACY PARTNER

Ensure the lasting impact of Girl Scouts by empowering future leaders and expanding our reach.

\$25K

INNOVATION TRAILBLAZER

Support cutting-edge experiences that foster curiosity and critical thinking in girls.

\$75K

VISIONARY LEADER

Drive innovative programs that inspire girls to lead with creativity and confidence.

\$10K

LEADERSHIP CHAMPION

Enhance core programs that build a strong foundation in leadership and teamwork.

\$50K

CONFIDENCE BUILDER

Nurture self-esteem and leadership skills, preparing girls to face challenges boldly.

\$5K

BADGE AMBASSADOR

Sponsor badge-earning activities that encourage exploration, skill-building, and growth.

OTHER \$

We would be glad to work with you to create a custom partnership that aligns with your giving priorities and supports Girl Scouts.

Benefits to Sponsors May Include:

- **Branding and Visibility** - Logo Placement, Advertising Opportunities, Speaking Opportunities, Website, Print & Digital Media Presence, Public Recognition, Collateral Inclusion, Signage, Social Media, and Press/Media Interviews
- **Event Participation and Recognition** - Sponsorships, Exhibit Tables/Booths, Speaking Opportunities, Event Admission, Exclusive Networking (Direct Engagement with Girl Scouts, Families, Alumni, and Other Community Partners)

FUNDRAISING EVENTS



Distinguished Woman Awards

The DW Awards are prestigious recognitions that honor outstanding, influential women leaders in Maryland who display exemplary leadership and innovation, inspire excellence, and exhibit the highest levels of professionalism, as well as serve as mentors for Girl Scouts.



Girl Scouts' Highest Awards

The Girls Scouts' Highest Awards honors the most outstanding Girl Scouts for their significant contributions to their communities and recognizes the impact they make through their service projects.



Sponsorships may include event tickets, speaking opportunities, advertising, social media, eblast recognition, logos on websites, collateral, signage, and much more.

Next-Gen Leaders: Shalisa and Sydney



Shalisa and Sydney exemplify the impact of Girl Scouts. Both have earned the prestigious Gold Award, and Shalisa also served on Girl Scouts of Central Maryland's Board of Directors, where she developed leadership skills and advocated for her peers. Sydney earned her Bronze, Silver, and Gold Awards and was a Distinguished Women Shadow Girl, an experience that gave her a glimpse into the career of a professional woman and boosted her confidence and public speaking.



Scan QR Code to Listen to Shalisa and Sydney on Audacy Radio

Now studying biochemistry at the University of Mary Washington on a full scholarship, Sydney credits her achievements to her Girl Scout experience. Both girls shared their stories on Audacy Radio.

Gold Award Honoree: Allison's Green Thumb

Allison made a significant impact at the Maryland Zoo by enhancing its sustainability efforts. Despite limited resources, she built a large compost bin, a sifter, and a shelter for volunteers, doubling the zoo's composting capacity. Her project not only increased compost production but also provided a protected workspace, allowing volunteers to work comfortably and efficiently, even in challenging weather conditions.

Allison's dedication earned her the prestigious Gold Award, an honor achieved by only 6 percent of eligible Girl Scouts, along with a \$5,000 scholarship. Her story is a testament to the impact Girl Scouts can make with the right support.





Imagine a world where every girl has the opportunity to discover her strengths, find her voice, and lead with confidence. At Girl Scouts of Central Maryland, we are committed to making that vision a reality, but we can't do it without your support. Your generosity can transform lives by funding the programs, events, and initiatives that empower girls to dream big and achieve their full potential.

Thank you for believing in the power of girls and the impact they can have on the world.

GIRL SCOUTS SUPPORTER

Contact Person Name/Title:

Organization/Agency Name:

Contact Person Email:

Contact Person Phone:

INTERESTED IN

Select all that apply...

Program Investments

Event Sponsorships

Other Opportunities

Make an Donation

**PARTNER
WITH US!**



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