

SERVICE UNIT TALKING POINTS

Monthly Updates for Service Units - June 2026 Edition



Exploring Cultures & Cracking Codes: Two Unforgettable Girl Scout Adventures

Girl Scouts of Central Maryland recently enjoyed two fun-filled adventures packed with learning, creativity, and discovery! At our Asian American, Native Hawaiian, and Pacific Islander (AANHPI) History Month Workshop, girls explored cultures through hands-on activities including traditional games, sushi making, Japanese crane folding, and Indian dance. It was a joyful day of learning, laughter, and celebrating traditions from across AANHPI communities.

Girls also stepped into the exciting world of espionage during an unforgettable visit to the International Spy Museum in Washington, D.C., where they cracked codes, tested spy skills, and discovered inspiring stories like that of Baltimore native Virginia Hall, the legendary WWII agent known as "Bookworm." From cultural exploration to secret-agent adventures, these experiences reminded us that Girl Scouts learn best when they're having fun and discovering new possibilities. For more upcoming events, visit gscm.info/events.

Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Program

Grounded in the Girl Scout Promise and Law, Girl Scouting is an experiential, cooperative education program that promotes girls' personal growth and leadership development. Partnering with caring adults, girls design fun and challenging activities that empower them and raise their voices within a local, national, and global sisterhood.

Girl Scout Promise

On my honor, I will try: to serve God and my country, to help people at all times, and to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

GSCM's Commitment

Bridging gaps in central Maryland where every girl finds relevance and thrives in a safe & welcoming space.

In This Issue...

Girl Scout Mission, Promise, and Law	2
Contact Us	3
Timely Topics	4
Girl Programs	7
Membership & Retention	10
Troop Administration	13
Product Program	15

Share your stories with us—we want to know what's happening in your Service Unit!

Whether it's service projects, environmental efforts, fun events, or milestones, send your stories, photos, or videos to gscm.info/stories.

We'd love a "GSCM Reporter" in every SU to help share stories for social media and the GSCM Family Newsletter. Submit by the 5th of each month for newsletter inclusion!

Contact Us!

Phone: 410.358.9711

Email: membercare@gscm.org

Mail: 4806 Seton Dr. | Baltimore, MD 21215



facebook.com/gscentralmd



[@girlscoutscmd](https://www.instagram.com/girlscoutscmd)



[@GScentralMD](https://twitter.com/GScentralMD)



gscm.info/linkedin

Facebook Groups

GSCM Anne Arundel County

GSCM Baltimore

GSCM Carroll County

GSCM Harford County

GSCM Howard County

The store is closed on
Friday June 19, 2026, Juneteenth.

GSCM Store

Shop Store

Shop Juliette's Closet for uniforms, camping supplies, Girl Scout jewelry, Girl Scout Bronze, Gold and Silver Award memorabilia and more!

ANNOUNCING STORE HOURS

Monday 9 AM to 4 PM
Tuesday 9 AM to 4 PM
Wednesday 9 AM to 6 PM
Thursday 9 AM to 4 PM
Friday 9 AM to 4 PM
Saturday 10 AM to 1 PM

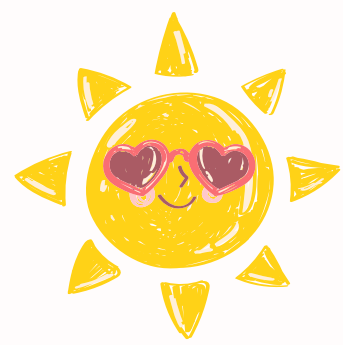
In case of inclement weather, store closures will be on the GSCM store voicemail (410) 358-9713.

Summer Store Hours will start July 1, 2026. They will be Monday, Tuesday, Thursday, Friday 9 AM to 4 PM, Wednesday 9 AM to 6 PM. SATURDAY. July 18. 10 AM to 1 pm. Closed Saturday and Sunday from July 1 to August 14, 2026. Normal Saturday hours will resume Saturday, August 15, 2026.

Having an event with 75-100 people? Consider invite the GSCM Pop Up store to your event! We offer Express Delivery, leaders and parents can email an order to the store, pay over the phone and we'll bring the completed orders to you. During your event, we'll set up a table with Girl Scout merchandise. Contact the store for more information or to schedule now!

GSCM store also lends out Girl Scout, WAGGGS, US and Maryland flags for ceremonies.

Flags need to be picked up from the Seton store Thursday/Friday and return on Monday. Email GSCMstore@gscm.org to get your reservation.



Spring Renewal Reminder & Incentive Celebrations

As we continue through Spring Renewal season, we want to sincerely thank you for the time, care, and dedication you pour into your troop each year. Your leadership creates a welcoming, empowering, and positive experience for every Girl Scout.

We encourage all volunteers and families to review the Spring Renewal Guide for important information, key deadlines, renewal resources, and incentives. [Click here](#) to review the Spring Renewal Guide.

We also invite everyone to celebrate and recognize troops and girls already making amazing progress in renewal efforts:

- Check out our [Trefoil Trailblazers](#), recognizing girls who renewed early between April 1–15
- Celebrate our [Membership Momentum Leaders](#), recognizing troops who renewed at least 75% of their troops by April 30, 2026, and qualified to receive certificates

And the excitement is not over yet! There are still additional incentives and upcoming deadlines for troops and families to qualify for more rewards and recognition opportunities.

We are excited to share that we currently have over 5,800 renewals already completed. Thank you for your continued partnership and commitment to Girl Scouting.

For renewal questions or assistance, please contact Member Care at membercare@gscm.org.



Confidentiality and Privacy Statement

Girl Scouts of Central Maryland is dedicated to maintaining the privacy and confidentiality of all member information. Certain volunteer roles may require individuals to access confidential or sensitive information in order to perform the duties associated with their positions.

Volunteers entrusted with such information are strictly prohibited from disclosing, sharing, or distributing any confidential data to unauthorized individuals or entities without the **express consent** of the information's owner (or their parent or legal guardian, in the case of a minor). Confidential information includes, but is not limited to, **photographs, videos, demographic data, and personal identifying information**.

For additional details regarding our privacy practices, please [click here](#) to review the **Girl Scouts of Central Maryland Privacy Policy**, which is also available on our official website.

Troop Renewal Reminder: Renew Girls Through the Troop Tab

As troops begin renewing for the upcoming Girl Scout year, please remember to renew girls through the **Troop Tab** in your MyGS account.

A few important reminders:

- Troop leaders can only renew girls who are currently registered in their troop
- New girls joining the troop must be registered by their parent/caregiver
- Renewing members correctly helps ensure a smooth and seamless membership experience for everyone

If you are unsure how to renew girls through the troop tab, please review the Volunteer Toolkit renewal resources or reach out to your Membership Support staff for assistance — we are happy to help.

Additional renewal resources, including:

- Spring Renewal Guide
- Pricing Membership
- The Awesome Table for tracking troop and Service Unit renewal progress
- Important renewal deadlines and dates can all be found [Here](#).

Completing & Submitting the End-of-Year Troop Financial Report



This is a friendly reminder that all troops are required to complete and submit the End-of-Year (EOY) Troop Financial Report. The submission deadline is **June 30, 2026**.

Troops should submit their report through the **Finance Tab** in the Volunteer Toolkit (VTK).

A few important reminders:

- Troop leaders automatically have access to the Finance Tab in VTK
- If a troop treasurer will be completing/submitting the report and needs temporary VTK access, please contact Member Care at membercare@gscm.org
- Be sure to attach a copy of your troop's most recent bank statement when submitting the report

Please note: Submitting the EOY Troop Financial Report by **June 30, 2026**, is required in order to qualify for Spring Renewal Troop Incentives.

Thank you for helping us maintain accurate troop financial records and supporting transparency in troop finances.

2026-2027 Girl Scout Experience Box: Limited Special Edition for Juniors

Registration began April 1, 2026 | Boxes will be shipped beginning in August 2026.

This is a **one time box**, funded by Google. Quantities are limited - **5,000 boxes** are available through this funding for all the GSUSA councils.

Troops (single-level Junior or Multi-Level with Juniors) must **register or renew at least 1 Leader and 4 Juniors** (4th-5th grade in the 2026-2027 school year) to be eligible.

What's inside: Uniquely Us and Digital Leadership badge activities + supplies, Digital Well-Being activities, and family resources. The Be Internet Awesome patch will be included free of charge. This box is available in English or Bilingual (English/Spanish).



Give Your Troop an Unforgettable Start to the Year

Don't miss out on the Girl Scout Experience Box™: Limited Special Edition for Juniors! This exclusive, one-time offer equips your troop with everything needed to kick off your Girl Scouting experience.

To get your box, renew or register one adult and four Girl Scout Juniors (4th-5th grade during the 2026-27 school year). Multi-level troops that include Juniors also qualify.

What's Inside:

- Uniquely Us badge activities and supplies
- Digital Leadership badge activities and supplies
- Digital Well-Being activities
- Family resources

Renew today to reserve your Girl Scout Experience Box for Juniors. Act quickly—quantities are limited! Boxes will ship this summer, while supplies last.

Visit girlscouts.org/juniorbox or scan the QR code to secure your box.



Learn More

girlscouts
of central maryland
membercare@gscm.org
410.358.9711



Complimentary Girl Scout Experience Boxes for new Daisy and Brownie troops are here to support you every step of the way!

We're excited to announce that new Girl Scout Daisy (K-1) and Brownie (2-3) troops can receive a monthly supply box filled with step-by-step instructions, ready-to-go supplies, and thoughtful script suggestions.

New Daisy & Brownie troops that have at least 4 girls and 2 troop leaders registered to the troop can receive these complimentary Girl Scouts Experience Boxes.

This complimentary resource will follow the Daisy & Brownie First Year Troop Plans and be delivered directly to troop leaders. Get started on your Year of Fun today!

For more information, please contact Member Care at 410-358-9711 or send an email to membercare@gscm.org



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Be Unstoppable This Summer

FAMILY CAMPING

at Camp Conowingo

Experience Camp With Your Family!

Choose an overnight adventure with campfire, dinner, and breakfast, or a one-day trip packed with archery, boating, arts & crafts, swimming, and more.



OVERNIGHT

Saturday, July 18th -
Sunday, July 19th

Cost is \$65 per person

Meals Included:

Saturday dinner
and Sunday breakfast



DAY TRIP

Saturday, July 18th

Cost is \$25 per person

Departure:

4:00 PM (no overnight stay)

**SIGN UP
TODAY!**

Register at gscm.info/rc or scan the QR code!
Have questions? Contact membercare@gscm.org.



MAKER WEEK EVENTS



JUNE 18TH

UNUSUAL ARTISTRY

- Think outside the brush!**
- Pop-a-balloon painting
 - Tic-Tac-Toe paint-by-number
 - Create art with everyday objects
 - Marble art & more

JUNE 20TH

DIGITAL MOVIE MAKING & GAME DESIGN



Lights, camera, **CREATE!**

- Write scripts and film your own movies
- Learn editing using CapCut
- Design Roblox Obbys



JUNE 17TH

POTTERY & SCULPTING

Girls will shape, mold, and design their own clay masterpieces—then paint and take home their creations.

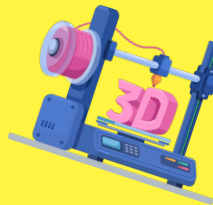
JUNE 19TH

BAKING DAY



Future bakers, this one's for you!

- Cupcakes, cookies & chocolate making
- No-bake cheesecake/Oreo pie
- Decorating (and tasting!)



JUNE 22ND

3D PRINTING

Discover the world of 3D printing! Learn the science behind it and create your own custom item to take home.

SCAN ME



More details
and register at
gscm.info/events

NEW DATE!!!

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CREATIVE CAFÉ

SPEAK

CREATE

BE HEARD

Cadettes, Seniors, Ambassadors, & Volunteers:

Step into the Creative Café—an open-mic experience where Girl Scouts share their voices and stories through art and mindfulness. Enjoy performances by local artists, take part in calming activities, or take the stage yourself. Girls can sign up to perform poetry, spoken word, music, storytelling, and more.



Tuesday
June 23, 2026



6:00 PM -
8:00 PM



Columbia, MD
(Restaurant Venue)

Cost: \$15 (Patch Included)
Food available for purchase on site.



Register at:
gscm.info/creativecafe



Membership & Retention



Locations Requested...

Service Unit Managers across the GSCM footprint recently met with their dedicated Membership Experience Specialists for Retention and Recruitment to discuss the Service Unit's membership goals for MY26. At that time, many of you committed to helping staff by providing the name of a venue where events hosted by Membership & Retention Team could be held at least once each quarter through the end of 2026.

THANK YOU for agreeing to help our staff continue bringing Girl Scouts to every Service Unit under the GSCM umbrella. Now is the time to submit the point of contact at the venue along with the best way(s) to reach them so we can plan events for the remainder of the calendar year. Please send an email to membercare@gscm.org with the subject line "Attn: Recruitment Manager".

Please share as much information as you have about the venue to include a point of contact and their contact information. We cannot do this without your help! As you continue doing a magnificent job with engaging Girl Scout families in your communities, please do not forget we are truly thankful for all you do for tomorrow's leaders, TODAY!

'Bring- a-Friend' Events

You asked them, and we are delivering! Every month throughout the membership year, GSCM will host featured events throughout the Council footprint.

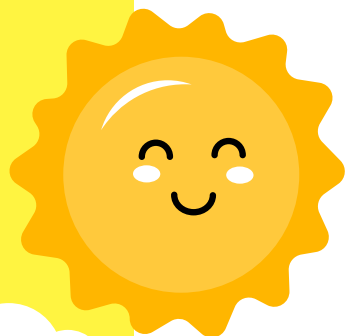
These events are for new **and** currently registered Girl Scouts and their caregivers, where girls will have loads of fun doing what Girl Scouts do best-justbeing Girl Scouts!



Please remind troop families to check out the featured Bring-a-Friend events for summer events (feel free to share the flyer below by clicking here), or they can also go to gscm.info/fun to register before the events their Girl Scout wants to attend are sold out! See next page.

Get Ready with Girl Scouts™

girl scouts
of central maryland



SUMMER FUN

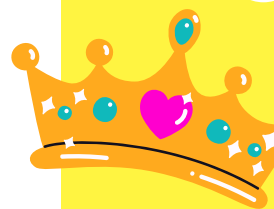
MAY TO AUGUST*

*Locations in Anne Arundel, Baltimore County/City, Carroll, Harford, & Howard Counties

Get ready for a summer with new friends, big adventures, and confidence-building fun. Explore, create, be ready for school and have a blast!

**JUST FOR GIRLS HEADING INTO GRADES K-3
UPCOMING FREE EVENTS (MORE ADDED SOON)**

K-POP



JOIN US
FOR THESE
AND OTHER
SPECIAL
EVENTS!

- Get Ready for Stem Challenge with Girl Scouts
- Get Ready for K-Pop Hunt & Harmony with Girl Scouts
- Get Ready for Galaxy Glow Jars with Girl Scouts
- Get Ready to Be a Superhero with Girl Scouts
- Get Ready for Jewelry Jam with Girl Scouts
- Get Ready for Healthy Habits with Girl Scouts
- Get Ready with Girl Scouts- Girl Scout Game Show
- Get Ready with Girl Scouts- Daisy Princess Day
- Get Ready with Girl Scouts- Birds, Bugs, & Butterflies, OH MY!!!

**FOR MORE INFORMATION
AND TO REGISTER:**
GO TO [GSCM.INFO/FUN](https://gscm.info/fun)

Questions? Call (410) 358-9711
or email membercare@gscm.org



Daisy Launch: Growing Our Future Leaders Together

Spring is the perfect season to plant seeds — and Daisy Launch is our moment to grow the next generation of Girl Scouts. As girls and families settle into the school year, many are now ready to explore enriching opportunities outside the classroom. This makes spring recruitment especially impactful for engaging:

- Kindergarten girls
- First grade girls
- Rising Kindergarten girls (current Pre-K)

Through our Daisy Launch efforts, we are inviting families to experience Girl Scouts in a way that fits their lifestyle — whether through a troop, group, program, or community event. Beginning April 1, rising Kindergarten girls will also be eligible to join as part of our Extended Year campaign, expanding our reach and creating early connections with future members.

🌟 Our Goal:

To ensure every Kindergarten, first grade, and rising Kindergarten girl has the opportunity to experience Girl Scouts — building courage, confidence, and character from the very beginning of their journey.

Partnering with Service Units

We cannot do this work alone — and your leadership within your Service Units is essential to reaching more girls and families in our communities. We are asking for your partnership in identifying opportunities to connect with families between now and June 2026.



📌 Please Share the Following:

1. Upcoming Events

Any Service Unit or community events that would be welcoming for:

- Rising Kindergarten girls
- Kindergarten girls
- First grade families

2. Partnership Opportunities

Ways your Service Unit can collaborate with GSCM on:

- Daisy-focused recruitment events
- Family engagement experiences
- Intro-to-Girl Scouts activities

3. School & Community Access Points

Opportunities such as:

- Kindergarten Round-Ups
- School registration events
- Community fairs or family nights

Where we can:

- Attend in person
- Provide materials or flyers
- Share information with families

Why This Matters

Daisies are the entry point to the Girl Scout experience — and the foundation for long-term engagement, retention, and leadership development.

When we reach girls early, we:

- ✓ Build stronger troops
- ✓ Increase retention across grade levels
- ✓ Strengthen Service Units
- ✓ Expand our community impact

This is more than recruitment — this is legacy-building work.

💬 Call to Action

Please send your event details and partnership ideas to:

✉ membercare@gscm.org

Subject Line: Attn: Recruitment Manager – Daisy Launch

Together, we can ensure that every girl has a place to belong, grow, and lead.

Troop Administration



Help Girls Stay Connected Over the Summer



You did it! This Girl Scout year was filled with leadership, learning, adventures, badge work, cookie season successes, community service, and unforgettable memories. As the school year wraps up and troops prepare for a well-deserved summer break, we encourage leaders and caregivers to continue helping girls stay engaged and connected throughout the summer months.

For many girls, transitioning from regular troop meetings to little or no interaction during the summer can feel like a big change. Even if your troop is taking a break, girls can still stay involved in Girl Scouts through:

- Council events, camps, workshops, and summer activities
- Badge and patch work through everyday summer adventures
- Fun social gatherings planned with troop families
- Girl-led activities that continue building leadership and sisterhood

Encourage girls to help plan and lead summer activities while caregivers assist with supervision and coordination.

Families can also continue exploring badge opportunities all summer long through the Girl Scout Badge Explorer. [Click here](#) to explore badges and activities for all grade levels.

Have You Planned Your Bridging Ceremony Yet?

Bridging is one of the most meaningful Girl Scout traditions. It celebrates a girl's accomplishments and symbolizes her transition to the next Girl Scout level as she "crosses the bridge" into new experiences and opportunities. Bridging ceremonies are a wonderful opportunity for families, troop members, and volunteers to celebrate each Girl Scout's growth, leadership, and achievements throughout the year.

Girls typically bridge at the end of the school year as follows:

- Grade 1 → Brownies
- Grade 3 → Juniors
- Grade 5 → Cadettes
- Grade 8 → Seniors
- Grade 10 → Ambassadors
- High school graduates → Adult Girl Scouts



Whether your ceremony is simple or elaborate, it is a special way to celebrate her continued Girl Scout journey. [Click here](#) to learn more about bridging ceremonies, traditions, and ideas. Bridging kits are also available for every Girl Scout level.

[Click here](#) to purchase bridging kits and supplies.

Appropriate Uses of End-of-Year Troop Treasury Funds

As troops begin wrapping up the Girl Scout year, this is a great opportunity for girls to reflect on their goals and discuss how troop treasury funds should be used. Girl Scouts is a girl-led experience, and girls should be involved in understanding troop finances and helping make decisions about how funds are spent.

Some appropriate and meaningful ways troops may use their funds include:

- Renewing girl memberships for the upcoming Girl Scout year
- Purchasing program materials such as uniforms, handbooks, Journey books, badges, and insignia
- Saving funds for future troop travel, activities, or larger experiences
- Supporting others through donations to:
 - GSCM's financial assistance fund
 - A Service Unit
 - Another troop
 - A girl-led Take Action project or community initiative

Encouraging girls to participate in financial decisions helps strengthen leadership, budgeting, and decision-making skills.



Managing Your Troop Information in MyGS

Troop leaders can review and update troop information through their MyGS account under the “My Account” and “Troop” sections. Please take a few moments to verify and update:

- Troop meeting location and address
- Meeting day and time
- Meeting frequency
- Troop availability in the Opportunity Catalog

Keeping your troop information updated helps interested families and girls find available troops in their area. Now is also a great time to review your troop's Opportunity Catalog listing. Some girls who previously paused participation may be looking to rejoin Girl Scouts, and maintaining accurate troop information helps families reconnect with your troop.

As a reminder:

- Once your troop reaches its maximum girl capacity, it will automatically no longer display in the Opportunity Catalog
- There is no need to resubmit the survey once your troop is full

If updates are needed, please complete the [“Opportunity Catalog Survey”](#) using the provided link.



Friendly June Reminders

- Encourage families to renew early to help troops plan for the upcoming year
- Summer camp registration remains open for many programs and experiences
- Continue checking council communications, Band groups, and emails for important updates and upcoming opportunities
- Thank you for all you do to support girls, families, volunteers, and the Girl Scout mission throughout the year — your dedication truly makes a difference!

PRODUCT SALES

GSCM's Cookie Report 2026

Council Overview:

TOTAL SOLD

67,708 Cases –
812,496 Packages

DONATIONS

1,811 Cases –
27,732 Packages

PGA (PARTICIPATING GIRL AVERAGE)

137

GIRLS SELLING

5,934

TROOPS SELLING

564

Cookie Numbers by County:

Anne Arundel:

Number of Troops Participating: 119
Total Girls Selling: 1,364
Participation: 86.5%
Total Packages Sold: 208,863
PGA (Participating Girl Average): 160
Total Donations: 4,902 Pkgs

Baltimore City:

Number of Troops Participating: 35
Total Girls Selling: 383
Participation: 75.2%
Total Packages Sold: 66,516
PGA (Participating Girl Average): 197
Total Donations: 2,216 Pkgs

Baltimore County:

Number of Troops Participating: 124
Total Girls Selling: 1367
Participation: 82.6%
Total Packages Sold: 196,084
PGA (Participating Girl Average): 158
Total Donations: 3,553 Pkgs

Carroll County:

Number of Troops Participating: 57
Total Girls Selling: 535
Participation: 88.7%
Total Packages Sold: 73,597
PGA (Participating Girl Average): 138
Total Donations: 1,374 Pkgs

Harford County:

Number of Troops Participating: 54
Total Girls Selling: 539
Participation: 90.7%
Total Packages Sold: 85,958
PGA (Participating Girl Average): 166
Total Donations: 1,721 Pkgs

Howard County:

Number of Troops Participating: 168
Total Girls Selling: 1696
Participation: 88.2%
Total Packages Sold: 172,237
PGA (Participating Girl Average): 103
Total Donations: 7,729 Pkgs





New Volunteer Trainings

New volunteers are required to take "New Volunteer Orientation Training", this is a virtual session hosted by GSCM staff members, that is offered several times each month.

All new volunteers should go to [**gscm.info/fun**](https://gscm.info/fun) to sign up for training .

Adult Learning Courses on Your Schedule

We want to ensure that our volunteers have access to learning opportunities in a variety of settings, and that cover a variety of topics. From the basics of Girl Scouting to understanding mental wellness, we want to help our volunteers be prepared for every situation.

Check out gsLearn for independent online learning courses. All volunteers with a My GS account have access to gsLearn, which include GSUSA Foundations, courses about badge offerings, the Volunteer Toolkit, the Cookie Program, and more! To access gsLearn, simply **sign in to My GS**, then click "gsLearn" in the menu on the left- hand side. You will see some courses on your homepage that are for all volunteers. To locate additional courses, click "Content Library" on the menu located on the left, then either scroll through the list, or use the search bar at the top to find the course you need. For each volunteer role and grade level, there are some courses which are required and some courses which are optional enrichment opportunities. Please be certain to complete all required courses for the roles that you hold. If you have any questions about any of the trainings, please email membercare@gscm.org.



Celebrate the
volunteer in your life.



Recognize Adults that Serve Our Girls

Volunteers appreciate special, enduring thanks for their efforts. Girl Scout volunteers are the lifeblood of the Girl Scout Movement. They give selflessly of their time and talents to help build girls of courage, confidence, and character.

Whether they serve directly or indirectly with girls, the efforts of Girl Scout volunteers leave lasting impression on both the girls and other adult volunteers.

[Click here](#) to learn mores about choosing the appropriate award for adult volunteers whom you wish to recognize.