



girl scouts
of central maryland

Spring Renewal

Still Growing. Still Going.

Membership Year 2027 Guide

A new Girl Scout year begins with Spring Renewal – a time to continue the journey of discovery, leadership, and connection that makes Girl Scouts meaningful for girls and volunteers alike.

Renewing during Spring Renewal helps troops prepare for the upcoming year, keeps girls connected with their troop community, and allows families and leaders to take advantage of early renewal incentives.

Spring Renewal runs April 1 – June 30, 2026, for the 2027 membership year.



RENEW NOW



gscm.info/renew



410.358.9711



Membercare@GSCM.org

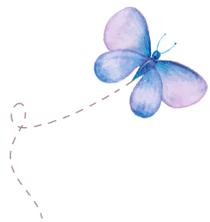
Your Guide to the 2027 Spring Renewal Season

***for Service Units,
Troops, Volunteers, and
Parents/Caretakers***



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What is Spring Renewal? Why Do We Do It? When Does it Start?

Why Spring Renewal?

What is Spring Renewal, and why do we do it?

Spring Renewal is the annual opportunity for current Girl Scouts and volunteers to renew their membership early for the upcoming year.

Spring renewal helps:

- Troop leaders plan meetings, trips, and activities
- Service Units budget and schedule events
- Families check one more thing off their back-to-school list

Most importantly, it ensures girls continue their Girl Scout experience without interruption.

We encourage Spring Renewal because it:

- Helps troop leaders prepare for the next Girl Scout year before back-to-school recruitment when there's a new influx of girls who want to join the troops.
- Helps the Service Unit plan activities and budget for the upcoming year.
- Gives parents/caretakers peace of mind knowing their daughter will be in the same troop next year.
- Enables parents/caretakers to mark one more thing off their back- to-school to-do list!



When is Spring Renewal?

Spring Renewal runs April 1-June 30, 2026



Complete GSUSA's Child Abuse and Neglect Training

This is an urgent reminder for our volunteers to take the mandatory GSUSA Child Abuse and Neglect training found on gsLearn.

Membership Snapshot & Roster Updates

A membership snapshot will be taken on April 1 at 12:00 AM (midnight) to establish each troop's starting membership for Spring Renewal and track retention during the campaign.

To ensure accuracy, troop leaders should review and update their rosters before March 31st by logging into their MyGS account. Under "My Troop," leaders can view their roster and mark any girls who will not be continuing as "Not Returning."

Keeping rosters updated helps ensure accurate renewal tracking and supports a successful Spring Renewal season.

Spring Renewal Girl Incentives



Girl Scouts who renew their membership by...

April 1-15, 2026

- Choice of exclusive Spring Renewal T-Shirt (celebrating 65 years of GSCM) OR one (1) item of choice from the GSCM Amazon Spring Renewal Rewards.
- Trefoil Trailblazer digital certificate and special recognition on GSCM website.
- One girl will receive four (4) complimentary tickets to the B&O Railroad Museum

April 1 - June 30, 2026

- Receive the exclusive Spring Renewal Patch, celebrating 65 years of GSCM.



EVERY YEAR, GIRL SCOUTS OFFERS



Friendship



Fun



Adventure

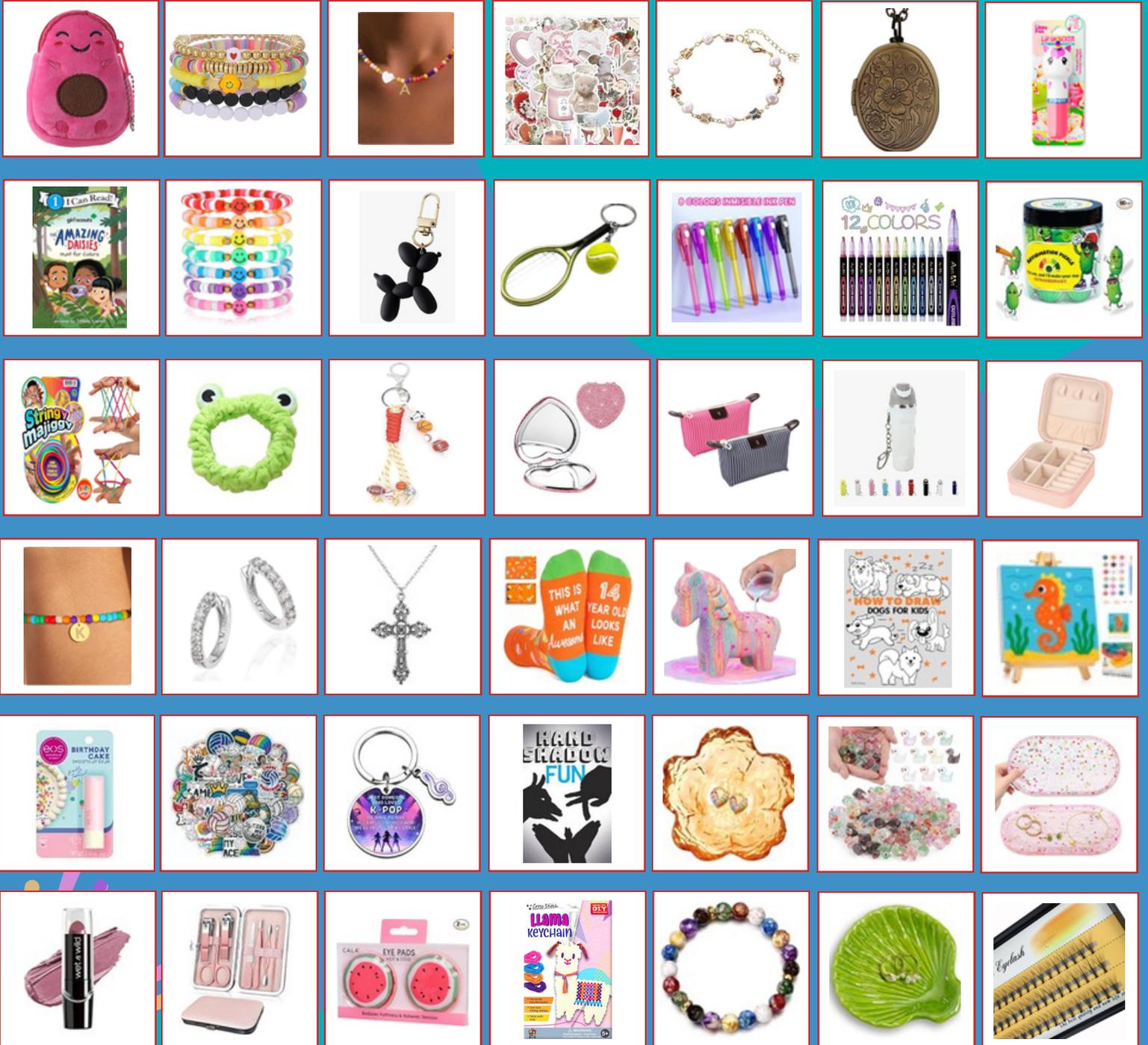


Variety

New girls that join your Girl Scouts during spring renewal will be counted towards troop and service unit goals.

girl scouts of central maryland

2027 AMAZON PRIZES!



*Some items may change
based on availability and prices*

Spring Renewal Troop Incentives

Renew 75% of Girls and 2 Troop Leaders by April 30, 2026

- Receive Membership Momentum Leaders digital certificate and special recognition on GSCM Website.

Renew 100% of Girls and 2 Troop Leaders by May 31, 2026 and turn in End of Year Report by June 30, 2026

- Receive a troop reimbursement of \$60 for the membership of two leaders
- All renewed troop leaders will receive exclusive GSCM Spring Renewal T-Shirt

Renew 75% of Girls and 2 Troop Leaders and turn in End of Year Report by June 30, 2026

- Receive an additional eight (8) cents per box of cookies sold in the 2026 Cookie Program and a coupon for 10% off one purchase from Juliette's Closet

EOY Report must be received by June 30, 2026 or all rewards are forfeited.

Lifetime members need to renew their role(s) timely for troops to qualify for incentives.

Note senior & ambassador troops may request an exception to the girl minimum by sending an email to Member Care prior to girl exception prior to June 30th deadline.



The girl retention rate is calculated by comparing a troop's girl membership data from April 1, 2026, to the number of girl members who renewed for the 2026 Membership Year (MY27) by the end of the spring renewal campaign on June 30, 2026. See chart as a guide.

New girls that join the troop during spring renewal will be counted towards the troop goal.

Girl Members registered to troop on April 1, 2026 Number of girls required to renew by June 30, 2026 to meet 75% retention

6	5
10	8
12	9
15	11
18	13



Spring Renewal Service Unit Incentives



The first 6 service units to renew 75% of Girls and turn in End of Year Report by June 30, 2026

To honor the 65th birthday of Girl Scouts of Central Maryland!

- One (1) Service Unit from each area (Anne Arundel, Baltimore, Carroll, Harford, and Howard Counties and Baltimore City)

Will have a choice between receiving \$165 or an equal credit off a Service Unit Encampment at a GSCM campsite.

Service Unit-Sponsored Incentives Ideas:

Service Units help support Spring renewal too! From a Spring Renewal exclusive event to a Service Unit campout discount, the possibilities are endless!

Here are a few ways some of our Service Units have rewarded Spring renewal participants in the past:

- Skate Party
- Bowling party
- Game Day at a local park
- Themed picnic
- Discount/registration to Service Unit Encampment
- Gift cards
- Camp gear
- Service Unit T-shirt

Tips:

1. Make sure that information and deadlines are shared as soon as possible and frequently with service unit members.
2. Get excited about Spring Renewal season so that others will follow suit!
3. Maximize positivity and minimize negativity about renewing early. Give shoutouts to your troops that have renewed and are ready for another year of fun and adventure!
4. Make sure that the spring renewal information reaches all your members, not just the troop leaders.
5. Keep the service unit updated on the Spring Renewal progress, let troops know how close they are to achieving their goals.
6. If possible, assist members without internet/computer access with renewing their membership. These are especially beneficial in rural areas where access to reliable internet is an issue.

How to Renew

Parents/Caretakers

How do I prepare for Spring Renewal?

1. Before April 1, decide as a family if you are renewing with your current troop, joining another troop, or participating as an Individually Registered Girl Scout (Juliette).
2. Decide with your troop if they want to use troop funds for renewal or if they want adults to purchase their own adult/girl memberships.

Steps to Renew for Households

1. Log in to **MYGS** at gscm.org
2. Click **My Account**.
3. In the left-hand menu, click **My Household**.
4. Click the "Select All" check box under both Girls and Adults.
5. Deselect any girls or roles (for adults) that you will not be renewing.
6. Click the green **Renew** button.
7. Follow the prompts on the screen to update any membership details and select payment method and **Review Cart Details**.
8. Accept the Promise & Law.
9. Proceed to the payment screen and enter card details.
10. **Spring renewal coupon codes:** Be sure to enter any applicable coupon codes prior to submitting payment. *We will not be able to reverse the transaction if you miss entering the coupon code.*
11. Download a copy of your receipt. A receipt will also be emailed to you.

Remember, troop funds belong to girls, and what better way for girls to benefit from all their hard work than to reinvest in themselves by using their own money to renew for another fantastic Girl Scout experience!

How do I renew my household/troop's memberships?

Beginning April 1, all current girl scouts and adult members will show a status of Time to Renew and a membership expiration date of 9/30/2026 in their membership account. To renew your troop or household, follow the steps below.

NOTE: Troop leaders cannot request financial assistance on behalf of girls. Only parent/caretakers can do so via the My Household tab.

Troop Leaders

How do I prepare for Spring Renewal?

1. Before April 1, decide who is renewing with your troop, joining another troop, or participating as an Individually Registered Girl Scout (Juliette).
2. Ask your troop if they want you to use troop funds for renewal or if they want adults to purchase their own adult/girl memberships.
3. Check your troop roster in **MYGS** at gscm.org and mark any girls not returning by March 31st.

Do all the adult volunteers have positions? Who is helping the girls at meetings and outings throughout the year?

Check to make certain you have the correct girls listed as active. A correct roster helps with retention, product sales, and fall recruitment.

4. Update your troop details! Changing meeting locations or day/time? Let us know by updating those details under the My Troops tab in MyAccount.

Steps to Renew for Troop

1. Log in to **MYGS** at gscm.org
2. Click **My Account**.
3. In the left-hand menu, click **My Troop**.
4. Click the "Select All" check box under both Girls and Adults.
5. Deselect any girls or roles (for adults) that you will not be renewing.
6. Click the green **Renew** button.
7. Follow the prompts on the screen to update any membership details and select payment method and **Review Cart Details**.
8. Accept the Promise & Law.
9. Proceed to the payment screen and enter card details.
10. **Spring renewal coupon codes:** Be sure to enter any applicable coupon codes prior to submitting payment. *We will not be able to reverse the transaction if you miss entering the coupon code.*
11. Download a copy of your receipt. A receipt will also be emailed to you.

PRO TIP: Remember to check the box to renew both the membership and the troop participation (volunteer role for adults).

Lifetime members need to renew their role(s) timely for troops to qualify for incentives.

We Have Renewed! What's Next?



Prepare to bridge!

- If your troop is in the last year of their program level, it's time to bridge! Moving on to new adventures like bridging is an important transition in a Girl Scout's life. It's a defining moment when a Girl Scout becomes aware of her achievements and is ready for new adventures and responsibilities. Celebrating this change should be fun, personalized, and memorable for everyone involved. And most of all, it should be designed by the girls in true partnership with adults. Learn more about bridging in the Girl Scout Bridging Guide.

Start planning for fall!

- The greatest part of having returning members renew early is you can begin planning fall meetings, activities, trips and more! Discuss with your girls what things they would like to see happen in their next year of adventure. This is also a suitable time to discuss how many openings you will have in your troop.
- Prepare to fill your troop. Troops with fewer than 12 girl members are visible online for new girls to join them. If your troop is planning to welcome new girls in the new membership year, your troop will be open so they can join!
- Update your troop details - It is important to regularly update your troop's details as things change throughout the year. Feel free to complete this by logging in to your MyGS Account, click My Troop, and Edit Troop Details or by completing the [Opportunity Catalog & Troop Updates Form](#).

Enjoy your summer!

Some troops choose to take a break from meetings for the summer or meet once a month for troop outings or activities. Take a trip to a museum, plan a water park adventure or a picnic in the park. Summer is also an exciting time to camp! Visit our [camp webpage](#) for more camp information.

Young Alum Lifetime Memberships

Purchasing a lifetime membership is a fantastic way for alums to pay it forward. Your one-time membership fee ensures ALL Girl Scouts can unapologetically be themselves. Plus, you'll be signing up for a lifetime of watching them discover their strengths as they conquer new challenges.

Alums under 30 or volunteers with 10 or more years of service can purchase a lifetime membership for \$200. Your lifetime membership donation is tax-deductible. When you sign up as a lifetime member, a portion of your contribution automatically helps to fund a year of membership for a Girl Scout in an underserved community in your area. Lifetime membership has funded more than 40,000 memberships for Girl Scouts whose families would not have otherwise been able to afford it. Any individual who accepts the principles and beliefs of the Girl Scout Movement and is at least 18 years old can purchase a lifetime membership.

Join the GSCM Alumnae Network!

Girl Scouting isn't something you do-it's a piece of who you are. Whether you participated for a year, earned the Gold Award, or are a donor, you're a Girl Scout supporter. Join the Girl Scout network to become a part of a community of advocates-both alums and supporters from across the country-who are passionate about championing Girl Scouts and each other. Stay connected with your Girl Scout friends and community after graduation and beyond!

To get involved and stay in touch, please visit our [Alums](#) webpage.

Frequently Asked Questions

- **How do I renew my membership?** The quickest way to renew your membership is online via your “MyGS”. If you are unable to renew online, you call 410-358-9711 or email membercare@gscm.org and one of our staff members will help you complete your renewal.
- **What is the cost of the membership renewal?** The annual membership for next year (Oct. 1, 2026-Sept. 30, 2027) is \$75 for girls and \$30 for adults. There are three lifetime memberships available to adults.
 - Young Alumna Lifetime Membership - \$200
 - Ten Years of Service Lifetime Membership - \$200
 - Standard Lifetime Membership - \$400

Your lifetime membership purchase is tax-deductible as allowed by law.
- **How do I request financial assistance for my membership?** On the Payment screen, select “Financial Assistance” from the drop down of payment options. You will receive a brief survey to complete via the email we have on file. Once you complete the survey financial assistance requests are typically approved in three to five business days. Note: Only parent/caretakers can request financial assistance for their families' membership renewals.
- **I would like to renew my membership with a different troop. How do I do this?** We recommend you renew in the current troop, then request a transfer by clicking on Change My Participation in your MyAccount. If the troop is available online, you will be able to search for it and join. If it is not or you need additional assistance, please email membercare@gscm.org or call 410-358-9711 and we will assist you in changing troops/roles.
- **I would like to renew or have renewed but need help finding a different troop for next membership year. Who can help me?** Your Member Experience Specialist can assist you with finding a troop to transfer to for the next membership year. Call to speak with one of our Member Experience Specialists.
- **Is it permitted to use troop funds to renew my troop?** Absolutely! Remember, troop funds belong to girls and what better way for girls to benefit from all their hard work than to reinvest in themselves by using their own money to renew for another fantastic Girl Scout experience!
- **My girl is graduating. How do I renew her membership as an adult?** All girls in 12th grade will show a membership status of “Renew as Adult.” To renew these girls as adults simply check the box next to their name and participation to add them to the cart. If you would like to purchase a Young Alumna Lifetime Membership, be sure to choose that option for each member. If their participation needs to change, please contact membercare@gscm.org.

- **My troop is disbanding/graduating. Who do I contact to close out my troop?** If your troop has reached the end of its Girl Scout journey, there are important steps the Troop Leadership Team will need to take to properly close out the troop. Disbanding troops should follow the steps below to notify the council immediately. Graduating troops have until the end of the current membership year (Sept.30, 2026) to complete the following items:
 - Email membercare@gscm.org and let them know the troop is disbanding.
 - Spend or donate any remaining troop funds. See Volunteer Essentials for appropriate use of remaining troop funds. Often troops gift Young Alumnae Lifetime Memberships to their graduates.
- **How do I purchase a lifetime membership?** Current members can upgrade their membership to a lifetime membership at any time by logging in to MyGS, clicking MyAccount > My Household or My Troop > then Purchase a Lifetime Membership on any adult profile in your household or troop. We recommend lifetime memberships be purchased in a separate transaction from annual memberships for clean personal financial records. Be sure to save your receipt as these purchases are tax deductible.
- **What happens if I don't renew during Spring renewal season?** If you missed renewing during Spring renewal, you may still renew your membership at any time by logging in to your MyGS account.

More Information/Contact Us

Having trouble renewing your membership?

Call Member Care at 410-358-9711.

Send us an email at membercare@gscm.org

Visit our website and complete the [Contact Us Form](#).