



Set Your Cookie Goals

The Girl Scout Cookie Program begins December 21, 2026.
You may not take orders or sell cookies before this date.

girl scouts
of central maryland

www.GSCM.ORG | 410-358-9711

Troop Initial Order Reward Plan

Initial Rewards December 21, 2026–January 13th, 2027. NOT cumulative.

Pom Pom Beanie

Girl initial order of 125 pkgs



Volunteer Patch

Troop Initial Order 10 Cases+
(2 per troop)



Girl Main Recognition Plan (Cumulative)

Troop initial orders are NOT cumulative. Girl recognition items ARE cumulative.

36
Pkgs



Theme Patch

60
Pkgs

Ready to Explore Cookie Charm



100
Pkgs

Bunny Plush Keychain



150
Pkgs

Cinch Sack



200
Pkgs



Bunny Plush (18")

250
Pkgs

2028 GSCM Membership Renewal
Does not include council fee.
Can be used as a credit towards lifetime membership for graduating girls.



300
Pkgs

Clear Bunny Umbrella



350
Pkgs

GSCM Ready to Explore T-Shirt
Customized, image may not reflect final design



425
Pkgs



Ready to Explore Towel & Carrying Pouch



500
Pkgs

500+ Club Patch
AND
Oriole's Game
Sunday, June 13, 2027



650
Pkgs



Lunch Tote

800
Pkgs



32oz Water Bottle

1000
Pkgs

Medieval Times
DINNER & TOURNAMENT
Medieval Times—CEO Club Event
Saturday, May 15th, 2027



1500
Pkgs



Camping Hammock

Additional Rewards

Top 50 Sellers



Super Seller's Event
Top 50 Selling Girl Scout
Tea Party—April 25, 2027

2 Booths



Booth Sale Patch
Participate in 2 Booth sales
documented in the system through
booth divider

36+ Pkgs



Cookie Share Patch
Participation with 36+ Pkgs.
In Cookie Share documented through
Smart Cookies

200 Pkgs



Goal Getter Patch
200 Sold

100+ Pkgs



Level Bar —
Highest Sale Level
100, 200, 300, etc.
(at highest level achieved)

Certificates & Trophies

Top 5 Troops



Top 5 Selling Troops
Certificate

Top 5 PGA



Top 5 PGA Service Units
Certificate

Top Sellers

**Top Regional
Selling Girls (6)
& 1 Entrepreneur
of the Year!**

Trophies, Certificate &
GSCM Ready to Explore Hoodie
(customized; image may not
reflect final design)



Become a Digital Entrepreneur in a Flash!

This cookie season, superpower your sale by adding Digital Cookie to your toolkit.

girl scouts

STEP 1

Register for Digital Cookie

Look for the Digital Cookie registration email in your inbox on or after _____ to register. If you can't find it, contact your council or visit **digitalcookie.girlscouts.org** and click the "Need help" link.



In Season

Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging into the mobile app.



Download on the App Store GET IT ON Google Play



Track Orders and Inventory

- View/approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.

Send Cheers

Cheer on your troop mates by sending encouraging messages and gifts to boost their confidence. It all helps your troop reach their goals by working together.



STEP 2



Set Up Your Site

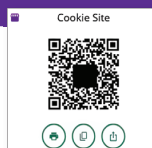
Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go!

Prepare now by talking with your family about your goals and create a fun video telling customers why they want to support your business.

STEP 3

Add Customers

Add customers to your list and once sales have begun, use Digital Cookie to email them to visit your site. Or share your link or QR code directly with customers.



Need Help?

Look for the Digital Cookie Support button for step-by-step instructions, tutorials, videos, tip sheets, and more.

Need 1:1 help? Click on the customer support button to talk live to a representative or submit a ticket for more support.