

girl scouts 
of central maryland



SAVE THE DATE

NOVEMBER 5, 2025

5:30-8:30 PM

PRESTON HALL

25 WEST PRESTON STREET, BALTIMORE, MD 21201

**Celebrating 45 years of honoring
Distinguished Women leaders in Central Maryland**

Honorees



VALERIE ASHBY, PH.D.
PRESIDENT
UMBC



MARIE HARTMAN
EVP & CO-FOUNDER
HARTMAN EXECUTIVE ADVISORS



JENNIFER LAFRANCE
SENIOR DIRECTOR, DIGITAL MARKETING
UNITED WAY WORLDWIDE



HONORARY DISTINGUISHED WOMAN
HONORABLE ELLEN MOYER
FORMER MAYOR OF THE CITY OF ANNAPOLIS



STACY PERCOSKI
DIVISION VICE PRESIDENT
WHITING TURNER



LESLIE SIMMONS
COO & EVP
LIFEBRIDGE HEALTH

Evening Program

5:30PM | COCKTAIL RECEPTION & HORS D'OEUVRES

6:30 PM | PROGRAM BEGINS

7:00 PM | SILENT AUCTION CLOSES & AWARDS PRESENTATION

8:30 PM | CLOSING REMARKS

Proceeds directly support leadership programming for thousands of Girl Scouts in Central Maryland. Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

For more information, contact Benjamin Trently,
Chief Development Officer, at btrently@gscm.org

Past Honorees

2024

Major General Janeen Birkhead
Tawanna Browne Smith
Julia Jasken, PhD
Lisa Mayers
Tammi Thomas

2023

Victoria Bayless
Commander Lauren Dufrene
Tabata Gomez
Beth Rosenwald
Danielle Wharton

2022

Jennifer Herwig
Yumi Hogan
Gracelyn McDermott
Marylou Ya, PhD

2021

Maria Johnson-Darby
Dr. Frances Toni Draper
Cheryl Mickel
Kim Schatzel, PhD
Doris Zografos

2020

Lisa Manzone
Natalie McSherry
Tamla A. Olivier
Donna C. Wilson
Margaret Wood

2019

Regina Curry
Tere Geckle
Alicia Wilson
Marian Hwang
Carole Miller, PhD

2018

Swata Gandhi
Kristin Herber
Redonda Miller
Alicia Ritchie
Stacie Tobin

2017

Christine D. Aspell
Barbara Bozzuto
Katrina J. Dennis
Leana Wen, MD

2016

Jody Berg
Delegate Adrienne A. Jones
Michele Moore
Sheela Murthy, Esq.
Helene Rodriguez McConnell, Ed.D.

2015

Karen Evans
Georgette Kiser
Janese Murray
Elianne Ramos
Mary Ann Scully

2014

Susan T. Gorman, PhD
Michelle Lipkowitz, Esq.
Monica Mitchell
Joyce L. Ulrich

2013

Karen Barbour
Winifred J. Booker, D.D.S.
Patricia McHugh Lambert
Cecile K. Perich
Maria Harris Tildon

2012

Ava Lias-Booker, Esq.
Harriet Dopkin
Marianne Fishler
Jeanette Glose Partlow
Bonnie Phipps
Mayor Stephanie Rawlings-Blake

2011

Geraldine E. Diggs
Lois Elkin
Laura Thul Penza, AIA LEED AP
Barbara Portnoy, CID IIDA LEED AP
Karen M. Singer, Esq.

2010

Sandra P. Gohn, Esq.
Nancy Longo
Carolyn McGuire-Frenkil
Gwendolyn D. Skillern
Ellen H. Yankellow, Pharm. D.

2009

Laura B. Black
Carmen Ortiz Larsen
Sharon Pinder
Paula R. Singer
Jenny J. Trostel

2008

Sarian Bouma
Betty Cooke
Taylor Foss
Karen Weatherholtz McGraw
Mary Louise Preis, Esq.

2007

Patricia M.C. Brown, Esq.
Joan Develin Coley, PhD
Carla D. Hayden, PhD
Denise Koch
Penelope J. Taylor

2006

The Honorable Ellen M. Heller
Jacqueline C. Hrabowski
Mary Pat Seurkamp, PhD
E. Follin Smith
Yolanda Maria Welch

2005

Stephanie M. Beran
Harriette Cole
Elizabeth S. Dana
Deborah Jennings, Esq.
Lois M. Shofer, PhD

2004

Willarda Edwards, MD
Sandra Hillman
Sayra Wells Meyerhoff
Melanie R. Sabelhaus
Alexandra Wrage, Esq.

2003

Sister Helen Amos, RSM
C. Sylvia Brown
Marcia DeWitt
Julie Mercer
Jayme Dorf Weinstein

2002

Joan Iverson Athen
Susan C. Keating
Patricia J. Mitchell
Judith A. Reitz, Sc.D.
Jacqueline White Sales

2001

The Honorable Helen D. Bentley
Susan J. Ganz
Malynda Hawes-Madzel
Margaret Mary V. Preston
Lauren Schnaper, MD

2000

Antoinette Ford
The Honorable Barbara A. Hoffman
Jennifer Reynolds
Janet Marie Smith
Jacqueline Thomas

1999

Sherry Bellamy, Esq.
Lynne Brick
Diane E. Cho
Barbara J. Perrier-Dreyer
The Honorable Irma Raker

1998

The Honorable Lynne A. Battaglia
Nisha Chandra-Strobos, MD
Rita Rossi Colwell, PhD
The Honorable Diana G. Motz

1994

Nancy S. Grasmick, Ed.D.

1993

Constance Beims

1992

Bea Gaddy

1991

Janet Covington

1990

Elaine E. Born

1989

Donna Lee Frisch

1988

Dee Anderson Kline

1987

Geraldine Aronin

1986

Hilda E. Ford

1985

Sister Mary Thomas, RSM*

1984

Floraine Applefeld
Ruby Lee

1983

Beryl Warner Williams, MD

1981

Rosalie Silber Abrams
Timmerman Daugherty
Roberta Dillow
Ethel Ennis
Sister Kathleen Feeley, SSND
Mary Hyman
Martha Irvin
Rudy Miller
Erin Moriarty
Hope Quackenbush
Pam Shriver
Jeannette Wolman

Sponsorship Opportunities

SENIOR GIRL SCOUT SPONSOR (EXCLUSIVE): \$25,000

Girl Scouts in ninth and tenth grades advocate and take action.

- Brief Remarks During Ceremony • Logo on all promotional materials • GSCM website and signage
- Recognition on GSCM social media (Facebook, LinkedIn, Instagram, X) • Company mentioned in pre- and post-media releases • Company featured in pre-event eblasts and post-event Thank You eblast
- Giveaway and collateral in awardee gift bags • Recognition in GSCM Annual Report • Back cover full page ad in program • Reserved premium seating for 16 guests (2 tables)

CADETTE GIRL SCOUT SPONSOR: \$10,000

Explore. See. Do. as a Girl Scout in sixth, seventh, or eighth grade.

- Logo on all promotional materials • GSCM website and signage • Recognition on GSCM social media (Facebook, LinkedIn, Instagram, X) • Company mentioned in pre- and post-media releases • Company featured in pre-event eblasts and post-event Thank You eblast • Giveaway and collateral in awardee gift bags • Recognition in GSCM Annual Report • Full page ad in program • Reserved premium seating for 16 guests (2 tables)

JUNIOR GIRL SCOUT SPONSOR: \$5,000

Discovery and leadership are in store for Girl Scouts in fourth and fifth grade.

- Logo on all promotional materials • GSCM website and signage • Recognition on GSCM social media (Facebook, LinkedIn, Instagram, X) • Company mentioned in pre- and post-media releases • Company featured in pre-event eblasts and post-event Thank You eblast • Giveaway and collateral in awardee gift bags • Recognition in GSCM Annual Report • Half page ad in program • Reserved premium seating for 8 guests (1 table)

BROWNIE GIRL SCOUT SPONSOR: \$2,500

Girl Scouts in second and third grade try new things and explore their interests.

- Name recognition on all promotional materials • GSCM website and signage • Recognition on GSCM social media (Facebook, LinkedIn, Instagram, X) • Company mentioned in pre- and post-media releases
- Company featured in pre-event eblasts and post-event Thank You eblast • Giveaway and collateral in awardee gift bags • Recognition in GSCM Annual Report • Quarter page ad in program • Seating for 8 guests (1 table)

DAISY GIRL SCOUT SPONSOR: \$1,000

Fun and friendship await Girl Scouts in Kindergarten and first grade.

- Name recognition on all promotional materials • GSCM website and signage • Recognition on GSCM social media (Facebook, LinkedIn, Instagram, X) • Company mentioned in pre- and post-media releases
- Company featured in pre-event eblasts and post-event Thank You eblast • Giveaway and collateral in awardee gift bags • Recognition in GSCM Annual Report • Quarter page ad in program • Seating for 4 guests

INDIVIDUAL TICKETS: \$175

2025 PROGRAM AD SPECS

**FULL PAGE AD:
6.5" W x 8.25" H**

**HALF PAGE AD:
6.5" W x 4.125" H**

**1/4 PAGE AD:
3.25" W
x 4.125" H**

**Full-color ads should be submitted as JPEG or PDF files.
Ads are due to GSCM by October 17, 2025. Send to: communications@gscm.org
Questions? Please email your questions to: communications@gscm.org.**