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Kellogg Company Takes Leadership Stance in Support of Sustainable Palm Oil

As proud bakers of Girl Scout Cookies, Little Brownie Bakers and its parent, Kellogg Company, has been listening carefully to the concerns of consumers regarding the impact that the production of palm oil has on the environment. We have been on our own leadership path ... of **discovering** more about deforestation, **connecting** with others who are active on the issue and **taking action** that will help make a difference.

That is why we welcome today's announcement that Kellogg is making a commitment to helping to reduce deforestation from palm oil production purchasing GreenPalm certificates covering 100 percent of its global palm oil use. Estimates show that only six percent of the current global supply of palm oil is sustainably grown. Funds from GreenPalm certificates help growers fund the transition to sustainable palm oil.

Although the use of palm oil in Girl Scout Cookies is very limited, we work to demonstrate good stewardship of our world's natural resources through our approach to palm oil by also:

- Using a limited amount
- Only purchasing from growers committed to growing sustainable palm oil as demonstrated by their membership in the Roundtable for Sustainable Palm Oil (RSPO). And as members ourselves, Kellogg Company is also helping to promote the growth and use of sustainable palm oil. With this group and other stakeholders, we continue to explore solutions to this global issue.
- Encouraging our blended palm oil suppliers to continue to increase the percentage of sustainable palm oil in the supplies they purchase as the available supply increases.
- Requiring, through our Supplier Code of Conduct, our vendor partners to commit to reducing their impact on the environment.
- And by supporting the Consumer Goods Forum pledge to help achieve zero net deforestation by 2020. Kellogg Company is a member of the Consumer Goods Forum and supports this commitment.

We are pleased that the World Wildlife Fund applauded the move and are certain Girl Scout Cookie customers will as well.

Please know that we will continue working toward the best combination of ingredients that are environmentally responsible and provide the taste Girl Scout Cookie customers expect from Little Brownie Bakers.