

PRESS
RELEASE



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FOR IMMEDIATE RELEASE
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Professional Accomplishment, Leadership Earn Girl Scouts CEO Top 100 Woman Award

Baltimore—Girl Scouts of Central Maryland Chief Executive Officer, Traci A. Barnett, was recently named among Maryland’s Top 100 Women by the Daily Record. This is Ms. Barnett’s second nomination into this exemplary cadre of business women. The award is given to women executives who are making an impact through their leadership, community service and mentoring activities. As CEO of Girl Scouts of Central Maryland, one of the largest Girl Scout Councils in the country, Ms. Barnett oversees 52 staff, 11,000 volunteers and a \$5.5 million budget. Girl Scouts of Central Maryland provides leadership and self-esteem building programs to nearly 30,000 girls in Baltimore and the five surrounding counties.

Girl Scouts of Central Maryland also provides a myriad of programs for at-risk girls in the city of Baltimore including Project Anti-Violence Education (PAVE), which reaches several thousand youth each year; in-school programs in some of Baltimore’s toughest city schools and the nationally acclaimed Beyond Bars program for daughters of incarcerated mothers. Girl Scouts of Central Maryland has received the prestigious Standards for Excellence Accreditation from the Maryland Association of Non Profit Organizations (MANO), and received the 2009 Small Business Partner of the Year Award in the nonprofit category by the Maryland Chamber of Commerce.

Ms. Barnett has a master’s degree in business administration and a bachelor’s degree in communications. She is a member of Network 2000, a member of the Greater Baltimore Committee, Baltimore County Chamber of Commerce and the Girl Scout Legislative Coalition of Maryland. Ms. was one of four CEO’s from across the country to assist with the development of a new program model for Girl Scouts of the USA, which began implementation in 2008. She also received the Toastmasters International Leadership and Communication Award in 2007. She is also among the 2009 25 CEOs You Need to Know, an honor given by the Gazette of Politics & Business to presidents and CEOs of small, medium and large organizations who are not only running successful businesses, but are also giving back to their community. In 2009 she was also named among the Top 100 SmartCEOs by SmartCEO magazine.

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