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FOR IMMEDIATE RELEASE

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Relations**

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Miss Maryland 2010 to Serve as Self-Esteem Ambassador for Girl Scouts of Central Maryland

Miss Maryland 2010, Lindsay Staniszewski has partnered with Girl Scouts of Central Maryland and will serve as a Self-Esteem Ambassador presenting workshops and presentations to help girls build self-esteem and positive body images. These efforts correspond with Girl Scouts' mission of developing girls' courage, confidence and character so that they are poised to become leaders in their communities and eventually, the workplace and the world. To that end Girl Scouts of Central Maryland offers programs and activities aimed at helping girls discover their inner potential.

In addition, Girl Scouts of the USA has launched a national campaign to help change the images of women and girls that are portrayed in the media. Last week, Academy Award-winning actor Geena Davis and other leaders from the entertainment, policy, business and youth-serving communities joined forces to examine media literacy and healthy images at the Healthy Media for Youth Summit.

The Summit, which is a partnership of Girl Scouts of the USA, the National Association of Broadcasters, the National Cable & Telecommunications Association, and The Creative Coalition, considered and identified ways to promote media messages that inspire, empower and engage youth. [Watch What you Watch](#), a national PSA campaign that encourages everyone to pay attention to media images that are influencing youth was unveiled at the Summit.

Miss Maryland's pageant platform issue: Beyond Beauty: Building Self-Esteem and Positive Body Image in Girls, was developed to initiate conversations about beauty and self-esteem with girls and teens across the state of Maryland and encourage young women to use their voice, talents and passions to make a difference in their own individual way. [Girls in particular struggle with how to](#)

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reconcile images of girls and women portrayed in the media with their own body image, self worth and potential.

In conjunction with Dove's Self Esteem weekend (October 22-24), Lindsay Staniszewski will offer self-esteem workshops at Girl Scouts of Central Maryland's headquarters at 4806 Seton Drive in Baltimore City, Tuesday, October 26 from 5:30 pm – 8:00 pm. The workshops are one of many programs being offered at Girl Scout's program center grand opening. The event, which is open to the public, marks the opening of Baltimore city's first Girl Scout program center. For more information about the event or to attend, contact Clarke Fitzmaurice, cfitzmaurice@gscm.org.

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Girl Scouts of Central Maryland serves nearly 30,000 girls in Baltimore City, Anne Arundel, Baltimore, Carroll, Harford and Howard counties with the help and support of over 11,000 committed and dedicated adult volunteers. Through a variety of programs and activities girls develop skills they will use for a lifetime.