

PRESS
RELEASE



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FOR IMMEDIATE RELEASE

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Girl Scouts' Communications Team Wins Two Summit Creative Awards

Baltimore-- Girl Scouts of Central Maryland (GSCM) has recently won second and third place in the 2009 Summit International Awards competition. Thanks to the GSCM communications team which includes, Danita Terry, Director of Communications and Media Relations, Pamela Borden, Director of Graphic Design and Production Services, and Rachel Matthews, Communications Associate, GSCM won the Bronze Award, for its 2007 Annual Report in the Non-Profit and Government Annual Report category. The nonprofit organization has won the Summit Bronze Award for their Annual Report for three years. The organization's camp brochure, "Great Adventures," won the Silver Award in the Collateral Redesign category. Pam Borden and Rachel Matthews collaborated on the publication's redesign.

The Summit International Awards organization (SIA) has promoted the outstanding achievements of average size agencies and communication companies in over 50 countries for the last 15 years. Businesses that earn under \$30 million are eligible to compete in the running for the Summit Creative Award (SCA). This year 4,212 entries from 26 countries were submitted. Overall, the SCA competition chose one winner from each category including the Best of Show, Gold, Silver, and Bronze. Six Best of Show awards were given in Print, Design, Broadcast, Interactive Media, Industry Self-promotion, and Public Service.

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Girl scouting builds girls of courage, confidence and character who make the world a better place. Girl Scouts of Central Maryland provides a myriad of programs and activities for nearly 30,000 girls in Baltimore City, Anne Arundel, Baltimore, Carroll, Harford and Howard counties. These experiences encourage girls to discover their potential and connect with others in their communities who inspire them to take action to fulfill their dreams.