



Girl Scouts of Central Maryland
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For Immediate Release

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For Girl Scout Cookies, Contact Area C.E.O.s—Cookie Entrepreneur Officers
Thin Mints, Samoas, Tag-a-longs, and the NEW Thank You Berry Munch for sale September 11

Baltimore—On Friday, September 11, thousands of Girl Scouts across central Maryland will practice their marketing and money management skills while providing their communities with their favorite indulgence—Girl Scout Cookies. Voted #14 on E! Entertainment’s 101 Guilty Pleasures list, the eight varieties of Girl Scout Cookies will be on sale September 11, 2009 through January 3, 2010 for only \$3.50 per box. From September 11 to October 4 girls will take pre-orders for cookies with deliveries after October 23. Booth sales at local stores and supermarkets will start October 28. To find a Girl Scout Troop or cookie booth sale in your neighborhood visit the Girl Scouts of Central Maryland website: www.gscm.org/programs/productsales/cookies/buycookies.html.

The Girl Scout Cookie Program, the organization’s primary financial literacy initiative for girls ages 5 to 17, is also a leadership and entrepreneurial opportunity that allows girls to essentially run their own business. Girls manage inventory, set goals, establish a budget and develop their own personal leadership and marketing style. Girl Scout Troops use proceeds from the cookie sale activity to fund a service project or exciting trip.

Proceeds from the Girl Scout Cookie Program also support council-wide program opportunities. Funds from the Girl Scout Cookie sale are critical in providing resources to ensure the Girl Scouting experience is available to each and every girl who wishes to participate; it takes 139,954 boxes of cookies to offer council program services, 170,377 to operate Girl Scouts of Central Maryland camp properties and 73,740 to provide general membership services. To ensure delivery of programs to 30,000 girls in Baltimore City, Anne Arundel, Baltimore, Carroll, Harford and Howard counties, the Council’s cookie sale goal for this year is 1,732,000 boxes.

Girl Scouts will also be asking customers to support the Council’s Gift of Caring community service project, Operation U.S. Mint, which donates cookies to military personnel overseas. Girls hand-deliver the cookies to service men and women at the Metro-USO International Gateway Lounge at BWI Airport. Last year local Girl Scouts delivered 13,696 boxes of cookies to military personnel. The Council welcomes Corporate Cookie Sponsors for this initiative. Interested companies may contact Terry Mercer, Product Sales Manager:

tmercerc@gscm.org.

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Girl Scouts builds girls of courage, confidence and character who make the world a better place. Girl Scouts of Central Maryland serves 30,000 with the support of 10,000 volunteers who implement programs and activities that allow girls to *Discover* themselves and the world around them and *Connect* with people and organizations that inspire them to *Take Action* to make the world a better place. To join, volunteer or support Girl Scouting in central Maryland call 410.358.9711 or visit www.gscm.org.