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FOR IMMEDIATE RELEASE
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Girl Scouts of Central Maryland Receives Business 2000 Award

Baltimore—Girl Scouts of Central Maryland received The Business 2000 Award at the annual Network 2000 luncheon on Wednesday, November 11 at Martin’s West. The Business 2000 Award was created by Network 2000 and The Daily Record in 1995 to recognize a Maryland firm that best exemplifies one of the primary goals of Network 2000—the promotion and recognition of women in positions of leadership. Kaiser Permanente, Piper Rudnick LLP and Arthur Andersen are among the list of past Business 2000 recipients.

GSCM is the largest organization in Maryland providing leadership programs for girls with the help of accomplished women serving as mentors. Simultaneously, many adult volunteers enrich their leadership skills through their participation in Girl Scout programs. Two of the Council’s signature events define its commitment to helping young women realize their potential through personal experiences with women leaders: The Women’s Leadership Forum and the Distinguished Women’s Award Reception. The Women’s Leadership Forum gives Girl Scouts the opportunity to engage in dialogue with women business and community leaders and the Distinguished Women’s program allows girls to serve as “shadows” for a day at work with their mentee.

Girl Scouts also provides leadership development for girls considered at-risk. The Council’s award-winning Beyond Bars program, In-School and After-School programs and Girl Scouting at the Waxter Juvenile Detention Center program, all incorporate self-esteem and career exploration sessions and program components to help these girls see and realize the success that can be a part of their future. In addition, GSCM has also worked hard to expand its presence and reach in the Hispanic community and has increased the number of Hispanic girls and volunteers over the last two years.

All of these programs are supported by over 155 partnerships with businesses, school systems, community groups, fraternal organizations and women community and business leaders. “If girls and young women are to be inspired to become tomorrow’s leaders they need strong role models and mentors,” stated GSCM CEO, Traci A. Barnett, M.B.A.. Through a myriad of programs and activities that is what GSCM provides.

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Girl Scouts builds girls of courage, confidence and character who make the world a better place. Girl Scouts of Central Maryland serves 30,000 girls in Baltimore City, Anne Arundel, Baltimore, Carroll, Harford and Howard counties providing programs and activities that allow them to Discover, Connect and Take Action.