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FOR IMMEDIATE RELEASE  
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### **Girl Scouts Working Hard to Reach 4000**

**Baltimore**—It’s true that everyone loves Girl Scout Cookies—in fact, Samoas, Thin Mints, Tagalongs, Trefoils and Dosidos are among Americans’ favorite things. But taste isn’t the only perk gained from these delicious treats. The Girl Scout Cookie Program activity is the premier financial and entrepreneurial program for girls. By participating in the sale activity, girls learn business basics—developing goals and a plan to achieve those goals, money management skills as well as budgeting, sales forecasting, customer service and teamwork.

From a business stand-point, every box sold helps to underwrite many of the programs and services Girl Scouts of Central Maryland provides. This year the council hopes to sell 1,695,000 boxes of cookies. To date they have sold 1,645,000 boxes and have high hopes of selling the additional 4000 cases needed to achieve this goal. John Canet, owner of Prostat Financial in Glen Burnie bought 600 boxes of cookies from a local Daisy Troop. He plans to give the cookies to his clients as a thank-you for their business. “We are hoping that more businesses will consider doing the same,” said Terry Mercer, Product Sales Manager.

Other companies have, in the past, used the cookies as a way to send holiday cheer and thanks to their customers. “We are encouraging other businesses to do this, this year,” Mercer said. “We are so close to making our goal—and with the economy and giving options from major foundations down, the proceeds from this year’s Cookie Sale would go a long way in helping to provide the programs we offer our girls.” These programs include anti-violence education, literacy enrichment, self-esteem development and science and technology exploration. In addition, many troops send cookies to troops overseas as part of the council’s Gift of Caring project—specifically, Operation U.S. Mint.

“We invite businesses to help Girl Scouts make their goal this year; and at the same time,” Mercer added, “make their clients’, customers’, and staffs’ holidays a little sweeter.” For information about purchasing cookies contact Terry Mercer, Product Sales Manager at 410.358.9711, ext. 227 or [tmercerc@gscm.org](mailto:tmercerc@gscm.org).

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Girl Scouts builds girls of courage, confidence and character who make the world a better place. Girl Scouts of Central Maryland serves 30,000 girls in Baltimore City, Anne Arundel, Baltimore, Carroll, Harford and Howard counties providing programs and activities that allow them to Discover, Connect and Take Action.

**Where Girls Grow Strong<sup>SM</sup>**