

Fall Product Guide 2024



What is the Fall Product Sale?

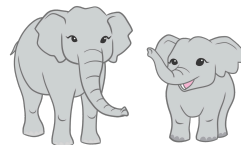
The Fall Product Program is a great way for troops to earn funds to support their adventures. Girl Scouts can offer their customers a selection of premium nuts, chocolates, candies, new or renewed magazine subscriptions, Tervis products, personalized products and pet treats and dog toys from BarkBox. Troops can earn up to 17% profit and even an additional \$0.05 per package for the upcoming 2025 cookie sale, while additional funds stay local. Girl Scouts participate in the Fall Product Program by creating their own online shop (M2 Digital Storefront) where they can upload photos and videos, and create their very own custom Avatars.

Online Only Sale

Girl Scouts of Central Maryland's Fall Product Program runs on an online only model. All monies are collected digitally, which means no money collected by troops! Troop's will still need to provide banking details to receive their proceeds, but this allows newer troops more time to get their accounts set up.

Each Girl Scout will send 18+ emails to supporters and share their site through email, text, or social media. Customers will then choose from delicious nut/candy options, magazines & more. All product ordered can be directly shipped. To avoid shipping charges, customers may choose to have the Girl Scout deliver nut/candy products only as magazines and more are only offered as direct ship.

September 23rd	Volunteer early access to M2 site.
September 27th	Fall Product Program begins!
October 11th	Deadline to add troop bank account information to M2OS & complete shipping address Wufoo for nuts and rewards.
October 21th	Last Day of Fall Product Program
November 18th-22nd	Rewards and girl delivery items deliver to troops



<http://www.gsnutsandmags.com/gscm>

Girl Scouts of Central Maryland

membercare@gscm.org
410-358-9711

M2 Media Customer Service

support.gsnutsandmags.com
800-372-8520

Sammy Pirrone

Director of Product Sales
spirrone@gscm.org

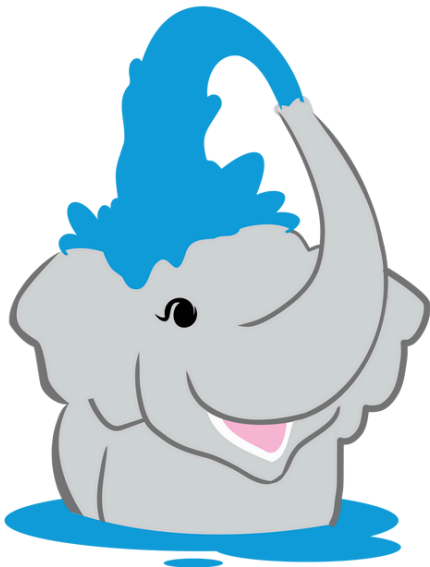
Let's Get Started!

Volunteers

- Fall Product Program resources and recorded trainings can be found at www.gscm.org under our **Fall Product** tab! Sign up for your role as **Troop Fall Product Manager** using this link here: <https://intel123.wufoo.com/forms/wiurfw906ot0av/>
- Fall Product Managers, follow the link sent to your email address on September 23rd or later to access the M2 Media Site (M2OS).
- Create your volunteer avatar!
- Send access emails to the Girl Scouts in your troop.
- Add troop bank account information into M2OS under "Banking and Payments" by October 11.
- Troops who participate in the Fall Product Program are encouraged to host a family meeting to review the program and distribute materials.

Family Meeting Topics

- The five skills Girl Scouts will learn.
- What the troop will do with the profit from the program.
- Review product offerings, how to sell online, Girl Scout safety and goal setting.



Fall Product Deliveries

Nut/Candy Delivery Direct to Troops

- The nut and candy products sold by Girl Scouts for girl delivery will be shipped directly to Fall Product Managers or Troop Leaders to divide among their Girl Scouts. Earned rewards will also ship with the nuts/ candy. Products under Magazines & More are direct ship to customers only.
- In order to ship the product to leaders, each troop participating in the Fall Product Program needs to submit one online Wufoo form providing the address and contact information for the person who will receive the delivery. Please complete the form here by Friday, October 11: <https://intel123.wufoo.com/forms/w1muvz021is93lo/>

Delivery to Your Troop Families

- Divide entire troop order by Girl Scout before distributing to families.
- Print a delivery ticket for each Girl Scout's order from your dashboard or complete a receipt of products received and money due. After you have delivered the items to each troop member, have their caregiver count/inspect each item and sign the delivery ticket/receipt for your records.

Delivery to Customers

- Troops should encourage Girl Scouts to coordinate delivery of product with their customers. Happy customers become repeat customers
- Each Girl Scout will receive an online report of their orders with customer's email addresses and phone numbers or can access these details under Reports on the Participant Dashboard .
- If a customer isn't satisfied with a nut item, magazine subscription, Tervis tumbler, personalized product or Barkbox, they may contact M2 Customer Service for a change or adjustment.
- If an item is damaged (crushed container or sealed but empty container), sellers should reach out to M2 Customer Service at support.gsnutsandmags.com or by phone at 800-372-8520.

2024 Fall Product Nut & Candy Line-Up and Troop Proceeds



Milk Chocolate Mint Trefoils Tin



Chocolate Cover Pretzels Tin



Peppermint Bark Rounds Tin



Milk Chocolate Almonds



Fruit Slices



English Butter Toffee



Chocolate Covered Raisins



Cranberry Trail Mix



Dark Chocolate Sea Salt Caramels



Peanut Butter Elephants



Pecan Supremes



Spicy Cajun Mix



Gummy Butterflies



Holiday Mix



Sweet Cinnamon Almonds



Whole Cashews

Mags & More!

Along with magazines, nuts & candy customers can also choose from various other products:

BarkBox



\$19.99-\$27.99

Tervis® Tumblers



Starting at \$29.99

Personalized Products



\$21.95-\$61.95

Magazines begin at \$10 and increased based on length of subscription and type of publication.

- Troops will earn 15% of the total (gross)sales from nuts, chocolates, candy, magazines, personalized products, BarkBox, and Tervis products.
- Junior troops and above may opt out of rewards for 17% troop profit. They will still receive all patches that are earned.

*Prices may vary based on products selected

2024 Fall Rewards

\$100 Total Sales



2024 Patch

\$200 Total Sales



Elephant Patch &
Theme Stickers

\$300 Total Sales



Elephant
Necklace

\$400 Total Sales



Small Plush
Elephant

\$550 Total Sales



Embrace
Possibility
T-Shirt

\$750 Total Sales



Large Plush
Elephant

\$1000 Total Sales



Portable Outdoor
Mat (59x79 In)

**5+ Care to
Share
Donations**



Care To Share
Patch

Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$375+ in total Fall sales



\$1000 Total Troop Sales



Additional \$0.05 per
package in cookie
proceeds for upcoming
2025 Cookie Program

**18+ Emails
Sent**



Embrace
Possibilities
Patch

GS Cookie Crossover Patch

- Complete all requirements for Fall Personalized Patch
- Sell 210+ packages of cookies during the 2025 Girl Scout Cookie Program



Volunteer Patch

- \$1000+ total troop sales
- Send Parent and Adult Email Campaign



Rewards are cumulative. Earn items as you reach your goals!